



# The hat trick at the 2022 World Cup

We'll play the pass, and all you have to do is to score –  
**and 946,000 c't readers cheer you on!**

Europe's biggest IT & tech magazine gets the ball rolling for you. Play your opponents dizzy and demonstrate your superiority in the most important quarter of the year.

PUBLIC VIEWING	MAIN DRIVE	VIP LOUNGE
You book c't 25 with <b>22% World Cup discount</b>	You book c't 25 + 27 with <b>44% World Cup discount</b> each	You book c't 25+27+02/23 with <b>66% World Cup discount</b> each

Valid for new business as of 15 Sept, 2022

## POSSIBLE FORMATS:

1/1 page: basic rate € 16,100

1/2 page: basic rate € 9,900

— **50,000 ad impressions on www.ct.de are included once with every booking**

## DATES:

**c't 25/22** On sale: 19 Nov, 2022 space close: 01 Nov, 2022

**c't 27/22** On sale: 26 Nov, 2022 space close: 08 Nov, 2022

**c't 02/23** On sale: 31 Dec, 2022 space close: 08 Dec, 2022

**Go get the cup!**

*Your c't back four*

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