

ICT - DISTRIBUTION II/2022

Top Topic: Year-End Business

The year-end business is of great importance for the ICT channel: our supplement „ITK Distribution“ provides an overview of the top products that will be the focus of year-end business. We also provide an outlook on the areas in which shortages will still impact business in the fourth quarter. Expert assessments as well as an overview of the most important suppliers for the trade also provide valuable guidance.

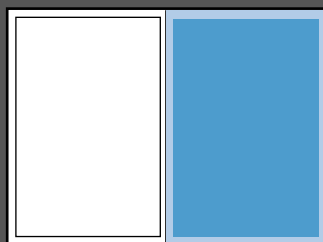
These are the new topics in the ICT special issue:

- Market study: Overview of the top sellers for ICT retailers in the Christmas trade
- Shortages: Where are supply bottlenecks still looming at the end of the year?
- Expert assessments and comments
- The most important suppliers for the trade at a glance



FORMATS, RATES, DATES

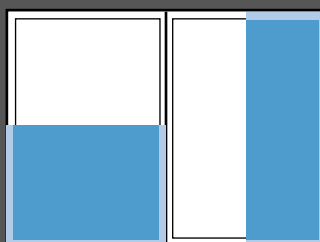
1/1 page



Euro 5,100

- 1) Type area 185 x 232
2) Bleed* 200 x 280*

1/2 page



Euro 2,700

- 185 x 116 90 x 232
200 x 139 98 x 280

Cover page



Euro 5,500

- 185 x 232
200 x 280

Magazine size: 200 mm x 280 mm **Type area:** 185 mm x 232 mm **All sizes in mm:** Width x height in mm; surcharge for cover pages: 25 %.

Issue II/2022

On sale:
c't magazine 23/22
Space close:
Materials:

22 Oct, 2022
26 Sept, 2022
29 Sept, 2022

Are you interested in an accompanying online campaign?

Your contact in the sales team knows all details.

The special "ICT Distribution in Germany" addresses current topics from the ICT channel, sheds light on the competitive situation and introduces creative minds and companies. The print run of 25,000 copies is delivered as a supplement exclusively to c't corporate subscriptions and sent to selected addresses from the ICT channel.

CONTACT

Your contact partners will be happy to make you an appropriate offer.

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