

Anniversary Edition

20 years c't photography

The anniversary issue with ads at a nostalgic price

Review of 2002

We take a look at the first issues and compare the camera market at that time with today's devices. We also take a sideways look at image processing at the time, when Photoshop 7 was still the latest version without a subscription.

Milestones and pipe failures of the past 20 years

We look back at real success stories and developments of the last 20 years that have had a lasting impact on the photography market. Not all ideas were crowned with success - we remember those, too.

Insights into everyday editorial work, behind the scenes

How is a cover picture created and what criteria must a camera fulfill under laboratory conditions? We give you a look behind the scenes of editorial work.

Outlook with former and current authors

How will photography evolve? Longtime authors venture an outlook on the coming years

DATES

On sale

October 24, 2022

Space close

September 26, 2022

Materials

September 29, 2022

With the „20 years of c't Foto“ logo in your ad motif, you can secure our nostalgic rate from 2002.

20 JAHRE
c't Fotografie

1/1 page 4c: € 3,000

(as in 2002)

Other formats and two variants of the anniversary logo on request

Magazine size: 210 x 240 mm
Fixed placement: + 10 %, all prices plus sales tax
Advertising on the magazine DVD, prices on request
* Bleed: 3mm bleed allowance

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