

E-CAR

With the farewell to the combustion engine, the need for advice when buying a car increases enormously. Even long-time drivers are asking themselves what is important when deciding on an electric car. This c't special issue provides comprehensive advice on what to look out for during and after the purchase. It explains the technical features and provides decision-making aids. Detailed driving reports provide an overview of the range of models available. Practical articles reveal what is important when charging on the road and at home and how to protect the battery as best as possible.



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Buying advice

- Stress-free entry into e-mobility
- FAQ electric cars: What you should know before buying
- Cost comparison fuel vs. electricity
- Greenhouse gas reduction quota brings money for every e-car

Driving reports

- Kia Picanto vs. Tesla Model 3
- Tesla Model Y
- BMW i4
- VW ID.5
- Dacia Spring
- Kia EV6 GT-Line

Technology and practical knowledge

- E-car technology explained
- Guidebook:
- Charging the electric car at home
- Guidebook:
- Charging the electric car on the road
- Tips for conserving the battery

DATES

On sale

18 October 2022

Space close

22 September 2022

Materials

27 September 2022

Size	Type area	Bleed* (w x h)	4c
2/1 page	390 x 201	420 x 240	9,550 €
1/1 page	185 x 201	210 x 240	4,775 €
Portrait size A	145 x 201	156 x 240	3,860 €
Portrait size B	105 x 201	116 x 240	2,755 €
Portrait size C	60 x 201	71 x 240	1,930 €
1/2 page Landscape	185 x 98	210 x 115	2,475 €
1/3 page Landscape	185 x 64	210 x 81	1,650 €
1/4 page Landscape	185 x 48	210 x 65	1,300 €
Cover page 2 and 4			5,990 €
Cover page 3			5,250 €

PRINT RUN: 32,000 COPIES

Magazine format: 210 x 240 mm
 Fixed placement: + 10 %,
 All rates plus VAT
 * Bleed: 3mm bleed margin

Contact

Verlagsbüro ID GmbH & Co. KG
 Jathostr. 10a
 30916 Isernhagen
 Phone: +49 [0]511 616595-0
 Fax.: +49 [0]511 616595 -55
 E-mail: service@verlagsbuero-id.de
 Internet: www.verlagsbuero-id.de

Ines Walter (Ltg.): -25
Colien Burghardt: -40
Irmgard Ditgens: -10