



Start the second half of the year with a fresh tailwind

iX 09/22 will be published on 25 August 2022 and will be available in stores until 21 September. Over 90% of the sold circulation reaches the readers of iX (as subscribers) on the publication date. For your planning during this period, we arranged a special and limited offer:

For the September issue iX 09/22, we are offering a total of 9 iX advertising placements at exceptional conditions! Each of the offers listed here is available a maximum of three times.

Format/s	Special conditions for your tailwind
1/1 page 4c advertisement or advertorial* + AdBundle (30,000 AdImps)	€ 3,500 net./net. (List rate: € 5,990 + € 2,370)
1/1 page 4c advertisement or advertorial*	€ 2,500 net./net. (List rate: € 5,990)
1/2 page 4c advertisement or advertorial*	€ 1,600 net./net. (List rate: € 3,415)

*Advertorial design included, corresponds to the following number of characters or images:

1/1 page: 5,000 characters incl. spaces and 1-2 illustrations

1/2 page: 2,000 characters incl. spaces and 1 illustration

Planned articles in iX 09/22:

- **Jenkins Dependency Check:** How DevOps engineers can automatically check third-party software for security vulnerabilities as part of the build process
- **Phishing / Social Engineering:** Intrusion into companies with all deceptions – Remedy with 80:20 rule
- **CIO Corner „Data Thinking“:** More value from data! This article shows how companies can make good use of data, using the method of data strategy design and a practical example / Part II
- **Log-Management (Monitoring):** Software-Defined Networking
- **Blockchain:** Application scenarios for blockchain in the supply chain
- **Data centre sustainability:** Alternatives to classic data centre cooling & to using data centre waste heat

Dates:

Space Close: 09 August 2022 | Materials: 11 August 2022 | On Sale: 25 August 2022