



# THE SMART HOUSEHOLD

In the heise online special issue „The smart household“, readers learn which devices in the household can be controlled via app. In several comparative tests, we present smart home displays, smart speakers and multi-room speakers with app connections. Refrigerators and washing machines are also equipped with an interface to the Internet. We show which models are available and what possibilities networking offers. Vacuum and window-cleaning robots, weather stations, desk lamps, smart sockets and light switches are also part of a smart household. We show the different areas of application and present individual products.



## CONTENT EXCERPTS

### SMART HELPERS FOR THE HOME

- Vacuum and window cleaning robot with app control in test
- Smart weather stations for automation in comparison
- Intelligent lighting control: Smart luminaires and switches

### ENTERTAINMENT

- Music via App: Smartspeakers and multiroom systems in test
- Control even without a smartphone: Displays for the smart home

### SMART HOME APPLIANCES

- Market overviews: These smart kitchen and household appliances are available
- How to integrate refrigerators and washing machines into smart home routines

### HOW TO MAKE YOUR HOUSEHOLD SMART

- You need these technical requirements
- Devices and possibilities in detail

## DATES

### On Sale

09 August 2022

### Space Close

14 July 2022

### Materials

19 July 2022

Size	Type area (W x H)	Bleed sizes* (W x H)	4c
2/1 page	390 x 201	420 x 240	9,550 €
1/1 page	185 x 201	210 x 240	4,775 €
Portrait size A	145 x 201	156 x 240	3,860 €
Portrait size B	105 x 201	116 x 240	2,755 €
Portrait size C	60 x 201	71 x 240	1,930 €
1/2 page landscape	185 x 98	210 x 115	2,475 €
1/3 page landscape	185 x 64	210 x 81	1,650 €
1/4 page landscape	185 x 48	210 x 65	1,300 €
Cover page 2 and 4			5,990 €
Cover page 3			5,250 €

## CONTACT

Your contact persons will be happy to submit you an corresponding offer.

### Zip code 0-3 Sascha Günther

#### Senior Account Manager

Phone: + 49 (0) 511 53 52 359

E-mail: sascha.guenther@heise.de

### Zip code 4

#### Simon Tiebel

#### Sales Manager

Phone: + 49 (0) 511 53 52 890

E-mail: simon.tiebel@heise.de

### Zip code 5-6, A/CH Christian Engelking

#### Senior Account Manager

Phone: +49 (0) 511 53 52 834

E-mail: christian.engelking@heise.de

### Zip code 7-9 Ralf Räuber

#### Senior Account Manager

Phone: + 49 (0) 511 53 52 218

E-mail: ralf.raeuber@heise.de