CLEVER MINDS WANTED?

Your company offers modern conditions and promotes commitment and creativity? Talk about it!
IT & CAREER I/2022

The Recruiting Special of c't and iX highlights current topics around the IT and STEM job market. This editorial environment and the circulation of around 220,000 copies offer the best contact opportunities to qualified and committed IT professionals. A personnel image advertisement or a classic job offer is the modern business card of your company.

OUR TOPICS:

Who sees the world from above:
Digitalisation is generating gigantic amounts of geodata and geodata managers are desperately sought.

Who programs the app construction kits:
Applications that laypeople in the departments click together themselves – that is the promise of Low Code/No Code. And what will become of the software developers?

Where admins call when there’s a fire:
Since XaaS has become complex cloud services, the helpdesk has become the field of work for IT support experts in demand.

What gets code from A to B:
Logistics is currently running at full speed. Digital solutions promise huge efficiency gains, but the sophisticated IT/OT cybernetics of supply chains require true all-rounders.

Who provides throughput and security:
Where silos stood yesterday, networks must be built today. Network architects are the pragmatic visionaries of this development.

How expensive the small print becomes:
From CDs in a box to cloud subscriptions and serverless apps – to keep the costs of software and services from getting out of hand, there are experts in licence management.

How security passes the stress test:
White hat hackers, who responsibly point out software vulnerabilities for free, face charges. Smarter organisations pay pentesters to break into them.

Who is smart enough for smart contracts:
The blockchain gold rush continues, further fuelled by Web3 plans and similar ideas. Blockchain engineers are now on their way to becoming top IT earners, and the first certificate courses are already available.

When the IT career begins on the job:
The shortage of skilled workers is driving companies to look for the skills and competences they need within their own ranks: through the targeted promotion of young IT talent in the workforce.

Welcome on board. We look forward to hearing from you!

T. El-Badaoui
Tarik El-Badaoui  Sales Director iX

Simon Tiebel
Sales Director c’t

OUR READERS – YOUR TARGET GROUP

c’t reaches 262,000 readers in the TOP 20 working group!

85% of iX readers find job-related information in iX.

75% of c’t readers are interested in professional growth.

449,000 c’t readers are fully engaged in their profession and working hard for it.

Highly educated and with a university degree
60% iX readers
36% c’t readers

600,000 c’t readers consider professional success important and desirable.

Source: c’t - AWA 2021, iX readership survey 2019 n=1018
Do you offer exciting challenges and a modern working environment? Then tell our readers about it.

Your options:
• advertorial + job offer
• recruiting image ad
• classical job offer
• further education options and study courses

Combine: One page company profile + one page recruiting!

FORMATS, RATES, DATES

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NOTE: IT & Career II appears in October

CONTACT

Ask our media teams for an attractive offer!