

# heise online special Smart Home

In this special issue series, readers will find comprehensive tips, buying advice and practical applications for the smart home. We present different smart home areas and give tips on setting up and controlling them. The special issues are also dedicated to the diverse operating options of a smart home. We show readers how to call up smart home routines by voice assistant, by wall switch and on the move.

## FORMATS, RATES, DATES

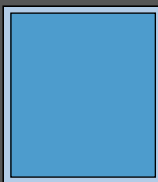
### 2/1 page



**Euro 9,550**

- 1) Type area 390 × 201
- 2) Bleed\* 420 × 240\*

### 1/1 page



**Euro 4,775**

- 185 × 201
- 210 × 240\*

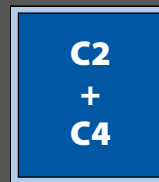
### 1/2 page



**Euro 2,475**

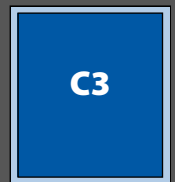
- 185 × 98
- 210 × 115\*

### Cover



**Euro 5,990**

- 185 × 201
- 210 × 240\*



**Euro 5,250**

- 185 × 201
- 210 × 240\*

**Trim size:** 210 mm × 240 mm **Type area:** 185 mm × 201 mm **All sizes in mm:** Width × height in mm  
Fixed placement: + 10 %, all rates plus VAT

\* Bleed: 3mm bleed

Issue	On sale	Space close	Materials	Topic
01/22	01 Mar, 2022	20 Jan, 2022	25 Jan, 2022	The smart garden
02/22	10 May, 2022	14 Apr, 2022	19 Apr, 2022	Safety around the house
03/22	09 Aug, 2022	14 July, 2022	19 July, 2022	The smart home
04/22	08 Nov, 2022	13 Oct, 2022	18 Oct, 2022	Electricity saving in the smart home

## CONTACT

Your personal media contact will be pleased to submit you an appropriate offer.

**ZIP code 0-3, International**  
**Sascha Günther**  
**Senior Account Manager**  
Phone: + 49 (0) 511 53 52 359  
E-mail: sascha.guenther@heise.de

**ZIP code 4**  
**Simon Tiebel**  
**Sales Director**  
Phone: + 49 (0) 511 53 52 890  
E-mail: simon.tiebel@heise.de

**ZIP code 5-6, A/CH**  
**Christian Engelking**  
**Senior Account Manager**  
Phone: +49 (0) 511 53 52 834  
E-mail: christian.engelking@heise.de

**ZIP code 7-9**  
**Ralf Räuber**  
**Senior Account Manager**  
Phone: + 49 (0) 511 53 52 218  
E-mail: ralf.raeuber@heise.de