



**NEW YEAR - NEW HAPPINESS...**

 heise online



Leaderboard (1104 x 90 px) is supplied by you

# ...because we extend our promotional prices



## OUR OFFER

- U-Wallpaper in rotation on heise.de with your New Year Offer
- The left skyscraper of the U-Wallpaper is provided by us and can be color-adjusted on request to match your corporate design.
- Period: January + February 2022

**Fixed rate 1\* 2,500 €**  
*(250.000 AI; €10 CPM, two weeks runtime)*

**Fixed rate 2\* 5,000 €**  
*(500.000 AI; €10 CPM, four weeks runtime)*

**The only condition:** You implement your good resolutions very quickly at the start of the year and book until 21.01.2022.

## START SMALL AT FIRST

...but do not skimp on range and quality

With U-Wallpaper, you can generate attention and clicks and not have to breathlessly watch your competition run away from you!

**#GOFORIT**

heise online offers you a highquality and thematically coherent advertising environment for your online campaigns. This way you can reach your target groups unerringly and strengthen your brand identity at the same time.

*\* The offer is **exclusive**, deviations are not possible.*

Skyscraper right  
(max. 120 x 800 px)  
will be sublied by you

