

IT & CAREER

Current and future topics regarding the IT and MINT (STEM) job market will be published in about 220,000 subscription copies of the Heise magazines c't and iX.

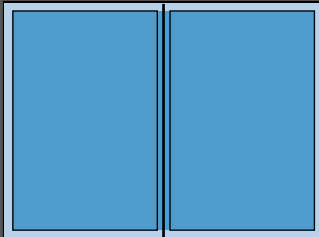
Our topic special **IT & Career** has established itself as a platform for personal image advertisements and traditional job advertisements. **Twice per year**, companies present themselves in IT & Career as attractive employers and thus reach highly qualified experts from all relevant areas of IT and MINT (STEM).

Make use of it! An excitingly designed company profile motivates exactly these people to take the next step and take on a new challenge. (Technical) colleges also have the opportunity of inspiring our readers to attend IT courses and take advantage of training opportunities.



FORMATS, PRICES, DATES

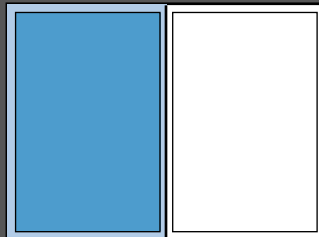
2/1 page



Euro 7,900

- 1) Type area 338 x 232
2) Bleed* 400 x 280*

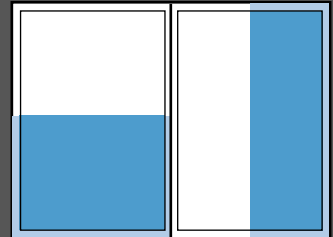
1/1 page



Euro 4,300

- 185 x 232
200 x 280*

1/2 page



Euro 2,700

- 185 x 116 90 x 232
200 x 139* 98 x 280*

Format: 200 mm x 280 mm **Type area:** 185 mm x 232 mm **All Sizes:** width x height in millimeter; Extra charge for cover pages: 25 %; All rates are valid for colour ads as well (no extra charges)

Issue I/2022

On sale:

c't magazin 10/22

23 Apr, 2022

iX Magazin 05/22

24 Apr, 2022

Space close:

23 Mar, 2022

Materials:

25 Mar, 2022

Issue II/2022

On sale:

c't magazin 22/22

08 Oct, 2022

iX Magazin 11/22

20 Oct, 2022

Space close:

12 Sept, 2022

Materials:

15 Sept, 2022

CONTACT

Your contact partners will be happy to make you an appropriate offer.

ROW

Sascha Günther

Senior Account Manager

Phone: + 49 (0) 511 53 52 359

E-mail: sascha.guenther@heise.de

Asia

Roberto Giordano

Senior Account Manager

Phone: + 49 (0) 511 53 52 817

E-mail: roberto.giordano@heise.de

UK

Bastian Laudien

Sales Director Digital

Phone: +49 (0) 511 53 52 743

E-mail: bastian.laudien@heise.de

USA

Corven Krenke

Junior Account Manager

Phone: + 49 (0) 511 53 52 595

E-mail: corven.krenke@heise.de