

ICT – DISTRIBUTION

The special „ICT Distribution in Germany“ addresses current topics from the ICT distri channel, sheds light on the competitive situation and introduces creative minds and companies.

The print run of 25,000 copies is delivered as a supplement exclusively to the company subscriptions of c't and sent to selected addresses from the ICT distri channel.

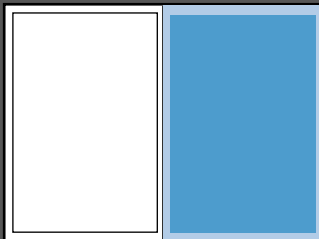
The target group: 46 % of the c't subscribers surveyed are involved in the corporate IT purchases.

Source: c't subscriber survey June 2019



FORMATS, PRICES, DATES

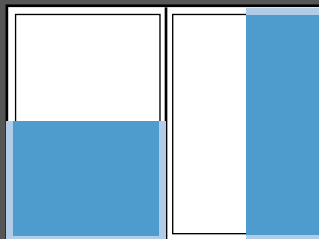
1/1 page



Euro 5,100

- 1) Satzspiegel 185 x 232
2) Anschnitt* 200 x 280*

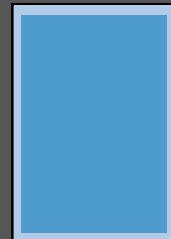
1/2 page



Euro 2,700

- 185 x 116 90 x 232
200 x 139 98 x 280

Cover page



Euro 5,500

- 185 x 232
200 x 280

Format: 200 mm x 280 mm **Type area:** 185 mm x 232 mm **All Sizes:** width x height in millimeter; Extra charge for cover pages: 25 %; All rates are valid for colour ads as well (no extra charges)

Issue I/2022

On sale:

c't magazin 07/22

12 Mar, 2022

Space close:

15 Feb, 2022

Materials:

17 Feb, 2022

Issue II/2022

On sale:

c't magazin 23/22

22 Oct, 2022

Space close:

26 Sept, 2022

Materials:

28 Sept, 2022

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Your contact partners will be happy to make you an appropriate offer.

ROW

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