

Channels on heise online www.techstage.de

TechStage - the B2C channel on heise online

TechStage is the buying advice page on heise online and is aimed at a tech-savvy target group. We write for users who are about to make a purchase decision and need support. Take the opportunity and present yourself and your products to 1.1 million unique users * per month!

With us you get everything from a single source - from editorial articles to advertisements. If you are missing suitable photos or videos, no problem: Talk to us, we will provide the right picture material on request!

Sales-Ad

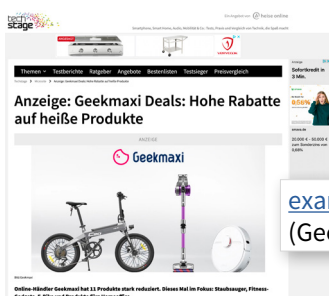
USP:

- Creation of a sales push in the form of a product advertorial with text, images and (affiliate) links by the TechStage team
- Promotion with co-branded ads via the heise online entertainment and consumer rotation
- max. 15-20 products
- Integration of the TechStage widget for price comparison
- Editorial briefing possible by arrangement
- a correction loop

IMPORTANT: There must be added value for the customer (coupon, discount, competition, ...).

Packages:

	Views	Run time	Rate
Package S	500	1 - 2 weeks	€ 2,500
Package M	1,000	4 weeks	€ 4,000
Package L	2,000	6 weeks	€ 6,000



example
(Geekmaxi)



example
(Sennheiser)



example
(JBL)

Lead time max. 14 working days, no further discounts, all rates plus VAT, agency commission is granted.

* Source: agof daily digital facts 2021-03 (df)