

The typical TR reader ...



... is **96%** male



... is active in **IT/software development** or **research 58%**



... is **highly educated 76%**



... reads the TR by **private subscription 90%**



... is **employee 44%**



... reads the TR **mainly printed 85%**



... works in the **ICT sector** or in **industry & mechanical engineering 54%**



... is interested in **further professional training 75%**



... works in companies with more than **100 employees 56%**

... at a glance

PRINT



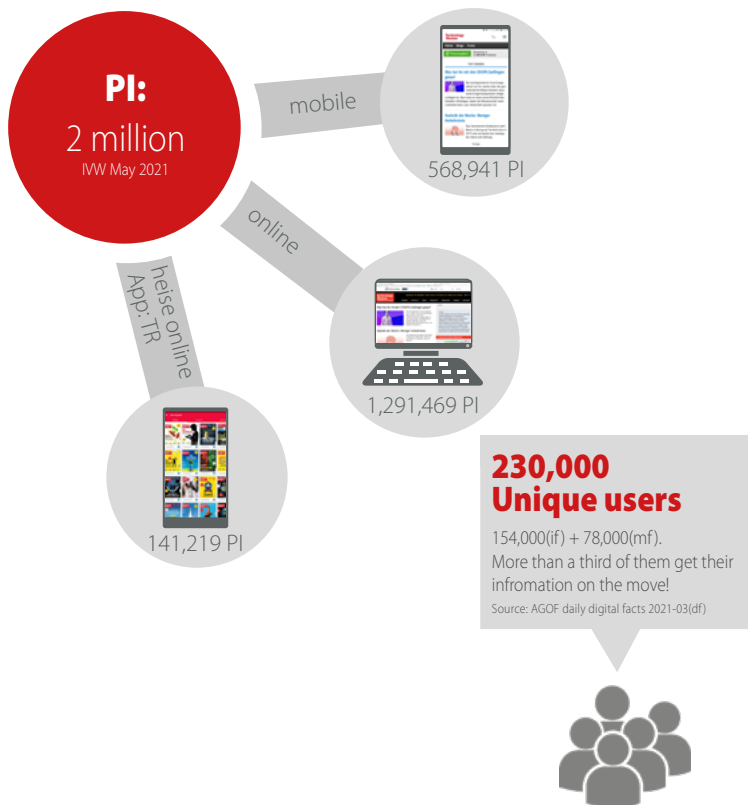
Total sold circulation: 16,021*

Subscriptions: 10,174
(thereof 370 digital subscriptions)



* Source: IWW I/2021

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