

heise online – Social Media

Social media at heise online

Nowadays, no company can ignore social media. Companies can use social media for their external presentation and communicate with their customers. They can also attract new customers and employees. But social media is also playing an increasingly important role in the sought-after area of lead generation.

With us, you get everything from a single source - from editorial articles to advertisements. If you are missing suitable photos or videos, no problem: talk to us, we will provide the appropriate picture material on request!

USP:

- Your advertisement will only be played in the heise online audience. That means users who actively follow heise online on Facebook and Instagram.
- **Advantage:** You can reach the heise online user in a private usage situation and thus set a new touchpoint within the customer journey

Packages:

| Clicks | Run time | Rate |
|--------|----------|----------|
| 500 | 2 weeks | € 1,990* |
| 1,000 | 4 weeks | € 3,990* |
| 2,000 | 6 weeks | € 6,990* |

no further discounts; minus agency commission if applicable

Tech Specs:

Image display



Image display



Carousel Ad



Image dimensions: 1200 x 1200 px
Heading 40 characters, Description 125 characters

Take the chance now and contact us!

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