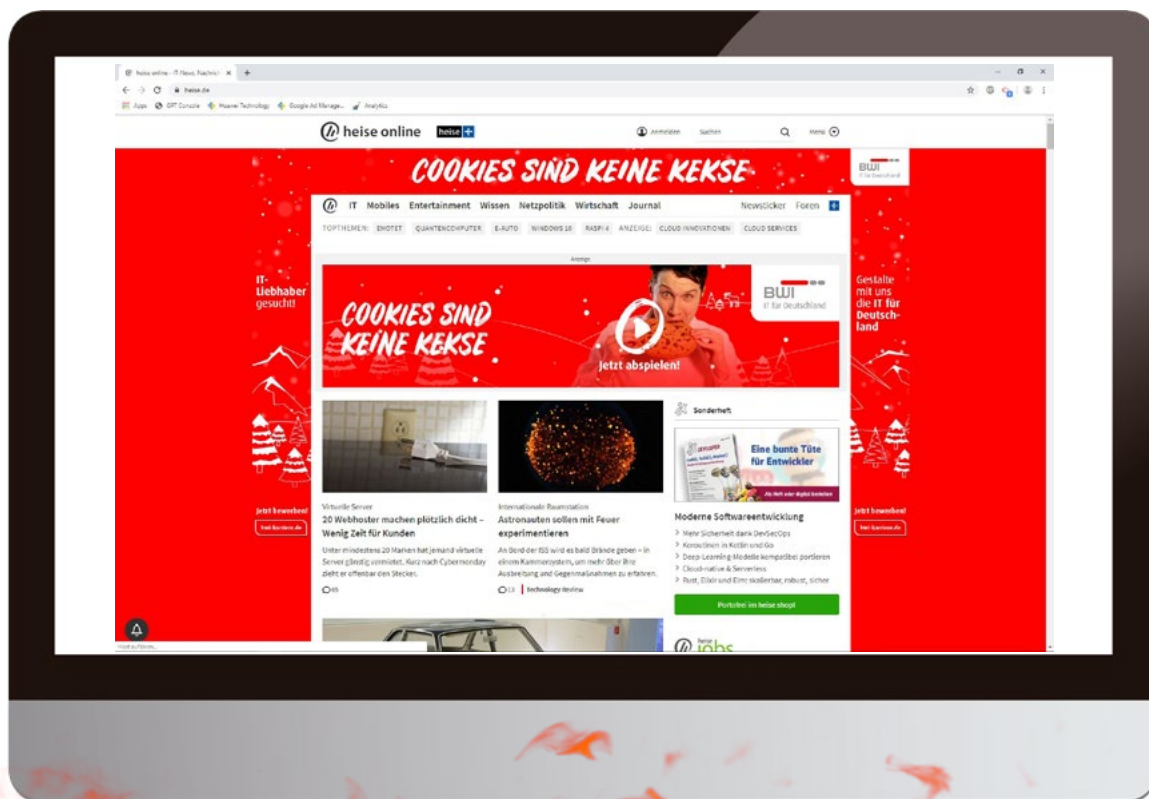


# heise online Fireplace 2021

The Fireplace is THE most attention-grabbing advertising medium on heise online. It consists of a U-wallpaper and a billboard, which is placed within the content. Use the awareness effect and position your product/company on Germany's most important ICT & news platform!

**NEW: Delivery 100% display, without mobile component (bookable separately)**

	Package <b>S</b>	Package <b>M</b>	Package <b>L</b>
<b>Placement</b>	Run of Site (excl. homepage)	heise online homepage incl. news ticker	heise online homepage incl. news ticker
<b>Reach</b>	At least 100,000 AdImpressions	At least 250,000 AdImpressions	At least 250,000 or <i>1,200,000 AdImpressions</i>
<b>Share of Voice</b>	-	20 %	100%
<b>Duration</b>	From 2 weeks	1 week	1 day / 1 week
<b>Rate</b>	<b>11,900 €</b>	<b>19,800 €</b>	<b>15,000 € / 75,000 €</b>



[Example link](#)

recommended browser:  
**Google Chrome**

[TechSpecs](#)