

# ITJOB

## /// K O M P A K T

**June 29, 2021** Online-Event



# LEVEL UP YOUR CAREER!

## ORGANIZER

heise Events is a business unit of Heise Medien GmbH & Co KG. Since 2006, we have been organizing, hosting and marketing conferences, workshops and webinars, both in virtual worlds and as face-to-face events. Our focus is on security, software development, recruiting and other hot topics in the IT industry.

## FORMAT

The IT Job Kompakt event is a new event format and a mixture of specialist conference and recruiting fair. Experienced HR specialists and coaches address current job topics, report on opportunities in the professional environment, answer questions and provide valuable tips and tools for further career planning. The conference is accompanied by a virtual exhibition of renowned companies that offer their vacant IT positions and are available for direct job interviews. The aim is to provide participants with valuable content for their career planning & application and to supply potential employers at the same time.

## TARGET GROUP

ICT job seekers, IT professionals, specialists and executives, young IT talent

## CONTENTS

- Presentations on topics such as IT & careers, salary scales, playing the status game, how to apply properly, and much more.
- CV check
- Mini-trial sessions on business coaching
- Job fair with a large number of exhibitors
- Speed dating (short rounds of introductions to the exhibiting companies)
- Exchange and networking
- Jobwall

### EVENT DATE

June 29, 2021 (nationwide switch-on)

### PARTICIPANT FEE

0 €

### NUMBER OF PARTICIPANTS

approx. 300

## PARTNER PACKAGE

### 1 day live event + 3 days on-demand use

#### virtual 2D booth/showroom

Via our event tool Talque you have the option to:

- provide a detailed company profile (key visual/logo + description)
- store various info (documents, whitepapers, videos, etc.)

#### Networking

Via our event tool Talque you have the option to:

- contact persons (personnel officers) with picture and contact access to be stored
- network with all registered participants
- make appointments for a 1:1 conversation (chat, talks or video call)

#### Elevator pitch of potential employers

- All partners have the opportunity to introduce themselves in form of speed dating rounds. Per partner 5-7 min. and max. 4 partners per round

#### Advertising services

- Your logo in all advertisements promoting the event
- Your logo with link on the event website
- Banner advertising for the Job Summit on heise online.

#### Jobwall

Place your vacant positions in this digital job board (unlimited number)!

#### Display

1 advertisement in our online job exchange heise jobs (run time 30 days)

*The advertisement must be placed by 30 June, 21*

**Package rate: € 3,500**

### ADDITIONAL OPTION:

#### Topic Roundtables / Breakout Sessions

Separate discussion group on a specific topic:

- maximum number of participants: 40 persons per session
- Duration: 30 minutes per session
- Quantity: 1 parallel session

**Rate: € 500**



## EXCERPT FROM THE PROGRAM

Change begins in the body and mind - impulse for dealing with change.

---

IT salary survey - What am I worth?

---

Speed interview rounds - presentation of potential employers in short blocks

---

The agile method maze or when does agility make sense?

---

Unshakable - Resilience can be trained!

---

Application: Applying properly in 2021?

---

What does it take to be a good leader?

---

Sovereignty - keeping the upper hand in the daily game of up and down.

---

### **Workshops on the topic:**

Self-reflection

Factors to train resilience

How to gain sovereignty in any situation in life

---

### **CV Check:**

Review of CV submitted in advance

---

### **One-on-one coaching sessions:**

Trial coaching sessions on freely chosen topics

## ADDITIONAL INFORMATION

### **Elevator pitch of potential employers**

4 partners are introduced and interviewed one after the other by our moderator.

We define the interview questions together in advance. The speed interview has the advantage that all employers can introduce themselves briefly and concisely and good visibility can be ensured. Those who want to learn even more about the company can find out more at the virtual booth, meet for a call or, if necessary, take part in a company's breakout session.

Duration: 5-7 min. per partner

---

### **Breakout session (limited - max. 6 available)**

Breakout sessions are small, separate rooms that can be used for mini-workshops, Q&A sessions or technical presentations, for example. The number of participants is limited, but only those who are seriously interested in the content (or the company) take part.

- separate room (Jitsi call),
  - Number of participants - max. 40 people
  - Duration: 30 minutes
  - incl. interaction (live video conference)
  - listed in agenda
- 

### **Workshops**

Our speakers' workshops always build on the preceding lectures. Here, questions are answered and valuable tips and tricks are imparted.

- Separate room (Jitsi call),
  - Number of participants - max. 40 people
  - Duration: 30 minutes
  - incl. interaction possibility (live video conference)
  - Listed in agenda
- 

### **Individual coaching**

Each coach will offer 2 one-on-one coaching sessions during the event. Coaching is a structured dialogue tailored to the coachee's goals and needs. This is done largely through questions. The coachee is free to choose the main topic (strengthening self-confidence, diplomatic conversation skills, etc.).

- 1:1 video call by appointment
  - Runs only between coach & coachee
  - Duration: 30 minutes
  - incl. interaction possibility (live video conference)
  - Pre-registration via the website is important so that the coach can prepare for the respective topic.
  - ATTENTION: only 6 individual coaching sessions are available in total
- 

### **CV Check**

The Jobware personnel consulting offers a free CV check as part of the event. CVs must be submitted in advance and will then be discussed in the personal exchange.

---



# Contact

**Erika Hajmassy**

**Sales Director heise Events**

Phone: +49 (0) 511 53 52 266

[erika.hajmassy@heise.de](mailto:erika.hajmassy@heise.de)

Asia

**Roberto Giordano**

**Senior Account Manager**

Phone: +49 511 53 52 817

[roberto.giordano@heise.de](mailto:roberto.giordano@heise.de)

Rest of World,  
USA

**Ellrik Freienberg**

**Account Manager**

Phone: +49 511 53 52 891

[ellrik.freienberg@heise.de](mailto:ellrik.freienberg@heise.de)

UK

**Bastian Laudien**

**Sales Director Digital**

Phone: +49 511 53 52 743

[bastian.laudien@heise.de](mailto:bastian.laudien@heise.de)

heise jobs

**Christiane Klingenbrunn**

**Senior Account Manager  
heise jobs / Leitung IT-Jobtage**

Phone: +49 511 5352 150

[christiane.klingenbrunn@heise.de](mailto:christiane.klingenbrunn@heise.de)

heise jobs

**Lisa Simon**

**Account Manager heise jobs**

Phone: +49 511 5352 872

[lisa.simon@heise.de](mailto:lisa.simon@heise.de)

**Heise Medien GmbH & Co. KG**

Karl-Wiechert-Allee 10  
30625 Hannover, Germany

**Do you have any questions  
or suggestions about our events?**

Then contact us at [sales@heise.de](mailto:sales@heise.de)