

**Technology
Review**
Das Magazin für Innovation

MIT
Technology
Review

EmTech
Germany

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NEW FOOD

ONLINE CONFERENCE

The EmTech (Emerging Technologies) event series shines a spotlight on the great innovations of our time. It brings together experts who are driving these innovations to tackle difficult challenges of the modern world.

The theme of this year's EmTech: New Food. The world's population is growing and less and less land has to feed more and more people. Modern food production also means meat production in many parts of the world. Mankind's hunger for protein is at the same time an important climate factor and exploits the earth's resources.

How will we feed the world in the future and how will food production change? Will meat, fish, eggs and dairy products come from the laboratory in the future? What technologies are needed to produce healthy food sustainably? What changes challenges arise from the increasing need for more sustainable food? And are foods produced in the lab actually healthier and more sustainable than a natural, resource-conserving diet?

	SPONSOR PACKAGE GOLD	SPONSOR PACKAGE SILBER	SPONSOR PACKAGE BRONZE
Roundtable (1 hour) in advance with the editor-in-chief	✓	-	-
1/1 page in Technology Review	3 times , can also be used as advertorial - Issue 03/21 from 01 Apr, 2021 - Issue 04/21 from 20 May, 2021 - Issue 05/21 from 08 July, 2021 - by arrangement also in other editions	3 times , can also be used as advertorial - Issue 03/21 from 01 Apr, 2021 - Issue 04/21 from 20 May, 2021 - Issue 05/21 from 08 July, 2021 - by arrangement also in other editions	2 times , can also be used as advertorial - Issue 03/21 from 01 Apr, 2021 - Issue 04/21 from 20 May, 2021 - by arrangement also in other editions
Fullscreen in the Technology Review App	3 times	3 times	3 times
1/1 page in c't	✓ Issue 13/21 from 05 June, 2021 Coverage: 853,000 readers (AWA 2020)	✓ Issue 13/21 from 05 June, 2021 Coverage: 853,000 readers (AWA 2020)	-
Online Advertorial on heise online: 1,000 Views	✓	-	-
Native Ad in the Technology Review Podcast	2 times (always on the last Monday of the current month)	1 time (always on the last Monday of the current month)	1 time (always on the last Monday of the current month)
Speaker slot at the EmTech	✓ (30 min)	✓ (20 min)	-
free tickets for participants	25	10	5
Logo display on all advertising materials for EmTech New Food	✓	✓	✓
Post mailing to all participants following the EmTech	✓	-	-
PRICE	50.000 EURO	30.000 EURO	15.000 EURO

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