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THE DIGITAL TOPIC SUPPLEMENT

The e-magazine (incl. print special) for iX readers and heise-online users

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Privacy for enterprise – Cloud as a Service

Data protection and data security have become the central cloud criteria. The GDPR and the horror of ransomware have also brought this to the attention of board members.

This guide looks at the forms of provision (SaaS, PaaS, IaaS), recalls the main legal cornerstones, from managing director liability to the „shared responsibility“ model, and outlines the most important trust initiatives in Germany (Trusted Cloud, GAIA-X, etc.). In the main, however, the supplement focuses on tangible solution knowledge, such as order data processing, standard contractual clauses or data center certifications, as well as practical implementation issues. The main part is therefore dedicated to regional hosting, cloud and colocation services. As a side piece, we take a look at some clever privacy solutions that young start-ups are coming up with.

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* Source: IVW, January 2021
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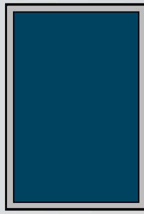
MAIN TOPICS OF THE ISSUE:
Privacy for Business – Cloud as a Service

VOLUME: 28 inside pages + 4 cover pages

FORMAT: 200 × 280 mm

TARGET GROUP: iX readers and heise online users, IT managers and IT professionals

1/1 page  **Junior page** **1/2 page**

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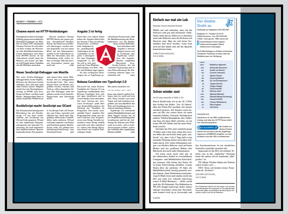
1/3 page  **1/4 page** **1/6 page**

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