c’t is Europe’s largest IT and tech magazine. The magazine is one of the most reliable and respected sources of information for interested in the development of IT, ranging from sophisticated users to gamers and data centre professionals to IT leaders and investment deciders. 213,508 buyers per issue, including 192,524 subscribers, appreciate this unique magazine representing variety in content, technical expertise, journalistic independence and in-depth research.

**c’t magazine** provides the foundation for private and professional expertise and purchase decisions with independent cross-platform product tests, useful practice reports, background information and fundamental articles.

**c’t magazine** is published biweekly in all relevant print and digital channels and thereby provides readers and advertisers with the appropriate degree of topicality and reaction speed along with the necessary diligence within a dynamic market. The editorial team includes more than 50 full-time specialist editors and represents the largest expert team of an IT publication in the German-speaking countries.

Source: IVW II/2020
Integral parts are the trends for IT, compilation prototypes for the Christmas business, the column „Vorsicht Kunde!“ (Customer beware!) and the reporting on top trade fairs worldwide – from CES, Computex to IFA and Gamescom with its additional online supplements.
<table>
<thead>
<tr>
<th>Issue</th>
<th>On sale</th>
<th>Space close</th>
<th>Material due</th>
<th>Fairs, Supplement specials</th>
</tr>
</thead>
<tbody>
<tr>
<td>02/2021</td>
<td>02 Jan, 2021</td>
<td>09 Dec, 2020</td>
<td>11 Dec, 2020</td>
<td></td>
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<tr>
<td>03/2021</td>
<td>16 Jan, 2021</td>
<td>18 Dec, 2020</td>
<td>21 Dec, 2020</td>
<td></td>
</tr>
<tr>
<td>04/2021</td>
<td>30 Jan, 2021</td>
<td>12 Jan, 2021</td>
<td>14 Jan, 2021</td>
<td>c’t webdev digital, 09 Feb, 2021</td>
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<tr>
<td>08/2021</td>
<td>27 Mar, 2021</td>
<td>09 Mar, 2021</td>
<td>11 Mar, 2021</td>
<td></td>
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<tr>
<td>12/2021</td>
<td>22 May, 2021</td>
<td>03 May, 2021</td>
<td>05 May, 2021</td>
<td>incl. Theme special ICT Distribution I/2021 incl. supplement We are Developers 1</td>
</tr>
<tr>
<td>13/2021</td>
<td>05 June, 2021</td>
<td>14 May, 2021</td>
<td>18 May, 2021</td>
<td></td>
</tr>
<tr>
<td>14/2021</td>
<td>19 June, 2021</td>
<td>31 May, 2021</td>
<td>02 June, 2021</td>
<td></td>
</tr>
<tr>
<td>15/2021</td>
<td>03 July, 2021</td>
<td>15 June, 2021</td>
<td>17 June, 2021</td>
<td></td>
</tr>
<tr>
<td>16/2021</td>
<td>17 July, 2021</td>
<td>29 June, 2021</td>
<td>01 July, 2021</td>
<td></td>
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<tr>
<td>Issue</td>
<td>On sale</td>
<td>Space close</td>
<td>Material due</td>
<td>Fairs, Supplement specials</td>
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<td>--------</td>
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<td>07 Sept, 2021</td>
<td>09 Sept, 2021</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>it-sa, Nuremberg 12 – 14 Oct, 2021</td>
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<td>25/2021</td>
<td>20 Nov, 2021</td>
<td>02 Nov, 2021</td>
<td>04 Nov, 2021</td>
<td>incl. supplement We Are Developers 2</td>
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<td>c’t webdev in Cologne, 22 – 23 Nov, 2021</td>
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<tr>
<td>26/2021</td>
<td>04 Dec, 2021</td>
<td>16 Nov, 2021</td>
<td>18 Nov, 2021</td>
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<tr>
<td>01/2022</td>
<td>18 Dec, 2021</td>
<td>30 Nov, 2021</td>
<td>02 Dec, 2021</td>
<td></td>
</tr>
</tbody>
</table>

**Loose insert due:** 3 working days after material due
NEW:
For bookings of ½ page and larger you will receive 50,000 ad impressions in the AdBundle of Leaderboard, Skyscraper or Medium Rectangle on www.heise.de/ct. The ad playout takes place during the sales period of the print edition.

Relevant motif / text with 10mm distance to bleed size. Other sizes and special colors on request. All rates in Euro.
c’t online offers computer professionals and demanding users among other things a comprehensive collection of tips and tricks for PC use, magazine articles, comprehensive services as well as information on all aspects of the Magazine. In addition to social media and messaging with Facebook, Instagram and Twitter as well as YouTube channels and podcasts.

**FACTS**

**User traffic – September 2020**
4,877,798 Page Impressions (Source: IVW)

**Coverage**
AGOF digital facts 2020-09 (df)
- heise c’t: 746,000 UU

**Target group**
- Business decision-makers
- IT professionals
- Advanced users
- Tech enthusiasts

**Content**
- Magazine services (preview, content database)
- Services (tips database)
- Support (hotline & FAQs, tips & tricks, company contacts)
- Archive

**CPMs**

<table>
<thead>
<tr>
<th>Leaderboard (728 × 90)</th>
<th>Skyscraper (max. 160 × 600)</th>
<th>Medium Rectangle (300 × 250)</th>
<th>Wallpaper (728 × 90 + 160 × 600)</th>
<th>Half Page Ad (300 × 600)</th>
<th>Billboard (max. 970 × 250)</th>
<th>Sitebar (dynamic)</th>
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</thead>
<tbody>
<tr>
<td>€ 59</td>
<td>€ 59</td>
<td>€ 79</td>
<td>€ 99</td>
<td>€ 99</td>
<td>€ 99</td>
<td>€ 99</td>
</tr>
</tbody>
</table>

For bookings of ½ page and larger, you will receive 50,000 ad impressions in an ad bundle consisting of a leaderboard, skyscraper or medium rectangle on www.heise.de/ct. The ad will be played out during the sales period of the print edition.
Reach the premium target groups with the Premium Combi!
Focused on a clearly defined, attractive readership.

Reach your premium target group where they feel well informed!
Your wish: three top titles, our offer: one price.

The readers of our magazines are predominantly men

>>> at the best age
>>> with far above-average income
>>> with a high willingness to invest
>>> with a strong affinity for print
>>> in demand as advisor and opinion leader

Facts
- over 256,000 copies sold by subscription and retail
- over 1 million readers with a booking
- excellent, credible and serious subject matter

429,000 c’t readers refer to themselves as TAPs (Technically Advanced Persons) This makes them part of the coveted target group with a high affinity for technology. This is also reflected in the index with 323.
Source: AWA 2020

<table>
<thead>
<tr>
<th>Format</th>
<th>Premium basic price</th>
<th>Premium-Bonus incl.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 Page 4c, Bleed</td>
<td>Euro 19,700</td>
<td>about 15%</td>
</tr>
<tr>
<td>½ Page 4c, Bleed</td>
<td>Euro 11,700</td>
<td>about 10%</td>
</tr>
</tbody>
</table>
MARKET SECTION

2/1 Page

a) Type area: 400 × 256
b) Bleed: 420 × 297*

b/w: € 11,000 | 4c: € 16,100

1/1 Page

a) 185 × 256
b) 210 × 297*

b/w: € 5,500 | 4c: € 8,050

3/4 Page

a) 185 × 190
b) 210 × 216*

b/w: € 4,095 | 4c: € 6,370

2/3 Page

a) 185 × 169
b) 210 × 195*

b/w: € 3,650 | 4c: € 5,760

1/2 Page

a) 185 × 126
b) 210 × 152*

b/w: € 2,730 | 4c: € 4,700

1/3 Page

a) 185 × 82
b) 210 × 107*

b/w: € 1,820 | 4c: € 3,650
Rates & Sizes

Trim size: 210 mm × 297 mm
Type area / live matter: 185 mm × 256 mm
All sizes: width × height in mm

* Trim allowance:
  foot 3 mm, head 4 mm,
  gutter 4 mm, face 3 mm

Relevant motif / text with 10mm distance to bleed size. Other sizes and special colors on request. All rates in Euro
JOB OFFERS  INCL. c’t APP

1/1 Page
a) Type area: 185 × 256
b) Bleed: 210 × 297*
b/w: € 8,200 | 4c: € 10,840

3/4 Page
a) 185 × 190
b) 210 × 216*
136 × 256
146 × 297*
b/w: € 6,400 | 4c: € 8,200

2/3 Page
a) 185 × 169
b) 210 × 195*
122 × 256
130 × 297*
b/w: € 5,800 | 4c: € 7,555

1/2 Page
a) 185 × 126
b) 210 × 152*
88 × 256
103 × 297*
b/w: € 4,600 | 4c: € 5,920

1/3 Page
a) 185 × 82
b) 210 × 107*
58 × 256
71 × 297*
b/w: € 3,400 | 4c: € 4,280

1/4 Page
a) 88 × 126
b) 103 × 152*
39 × 256
53 × 297*
185 × 61
210 × 80*
b/w: € 2,800 | 4c: € 3,460

*Trim allowance: foot 3 mm, head 4 mm, face 3 mm, gutter 4 mm
TARGET GROUP IT-PROFESSIONALS

**c’t** – this means a magazine with a powerful coverage (963,000 readers) perfect for the recruitment of top experts. **c’t readers** are highly qualified and strongly motivated. A top target group without wasted audience. They work in executive positions, across the industry as TOP professionals, identify themselves with their profession, strive for success, are very interested in professional training.

**c’t READERS – A TOP TARGET GROUP IN HIGH DEMAND**

- **776.000** readers are men
- **652.000** readers interested in continuing vocational education
- **539.000** readers consider professional success important and worth striving for
- **401.000** readers are fully absorbed in their profession and work hard for it
- **248.000** readers are in career age: 25-39 years old
- **181.000** readers hold a management position, are managers in the company
- **92.000** readers will be changing their profession or job over the next 12 months
- **52.000** readers will complete a course of study, an apprenticeship and start a career in the next 12 months

More information on our media portal [ct.de/mediakit](http://ct.de/mediakit)

*Source: AWA 2020*
AD SPECIALS

Loose inserts
- can be added to the entire circulation, the subscribed circulation or to post code or Nielsen areas
- Minimum quantity 20,000 copies
- Maximum size 195 mm × 280 mm (w×h)
- Minimum size 95 mm × 148 mm (w×h)

Rate: € 109 per 1000 up to 25 g
other weights on request

Bind-ins
- Printed materials fixed to the magazine
- Minimum quantity 20,000 copies
- Maximum size 210 mm × 297 mm (w×h)
- Minimum size 140 mm × 140 mm (w×h)
- Split/partial coverage possible

Rate: 2 pages € 52 per 1000
4 pages € 95 per 1000

Tip-ons
- Postcards as example
- Only in connection with a master advertisement covering the entire circulation, minimum size 1/1 page
- Split/partial coverage of the tip-on possible

Rate: € 52 per 1000

Extra charge for split circulation / partial coverage: 10 %

Loose inserts, bound inserts, and tip-ons must be suitable for mechanized processing and be packed in the exactly appropriate way – in handy packs stacked loosely on pallets.

Shipping cartons for all ad specials must be labeled as follows:
From • For c’t issue • Number of inserts in carton • Name of the advertising company

Ship Ad Specials to:
Sellier Druck GmbH
Angerstr. 54
85354 Freising
Germany
**Cover flap**
- Flap ad space front 3/4 and back space 1/1
- Rate: € 44,000*

**Belly band**
- Envelops the magazine and is fixed to the back cover by point gluing
- Rate: € 89,000*

**Envelope/foil**
- The printed ad can cover three quarters of the envelope/foil
- Rate: € 93,000*

**Frenchdoor**
- Supplement which allows unfolding one half page to the left and one to the right
- Rate: € 55,000 incl. cover page inside front or inside back*

**Gate-/Backfolder**
- Advertisement which can be folded once or several times to the left (front cover) or to the right (back cover)
- Rate: € 56,000 total 3 pages*

---

**Discounts loose inserts, bound inserts, tip-ons:**
Total circulation
- Entire coverage = 1 page
- Partial coverage = 1 ad

Please check with us directly for further rates, technical data and current circulation figures for calculating the print run.

Please send 5 samples before placing the order. For items with a thickness of 2.5 mm or more, German Post will charge additional fees, that are charged separately.

**Service:**
We will gladly produce supplements, leaflets and stickers for you on request.
The service we offer ranges from layout work to the entire printing process in our contract printing houses.

---

* incl. production
PUBLISHER’S CONDITIONS

Publisher: Christian Heise, Ansgar Heise, Christian Persson
Managing Director: Ansgar Heise, Dr. Alfons Schräder
Publishing Manager: Dr. Alfons Schräder
Editor-in-Chief: Dr. Jürgen Rink
Publishing Company & Advertising Dept.: Heise Medien GmbH & Co. KG
Phone: +49 511 53 52 0
Fax: +49 511 53 52 200
Year: 38th year of publication 2021
Rate Card: No. 38, effective January 01, 2021
Publication: biweekly
Place of Publication: Hanover
Advertising Director: Michael Hanke
+49 511 53 52 167
michael.hanke@heise.de
Bank Accounts: Sparkasse Hannover
IBAN DE98 2505 0180 0000 0199 68
BIC SPKH DE 2H
Terms of Payment: Invoice amount is payable either by direct debit, in advance with a 2 % discount, or within 10 days of date of invoice without any deduction. Any other payment modes require our previous written confirmation.
Printing process: Insides: Web Offset (CMYK)
Cover: Sheetfed Offset (CMYK)
Binding: Perfect
Printer: Firmengruppe APPL, Senefelder Str. 3-11, 86650 Wemding, Germany
Shipping: Firmengruppe APPL, Werk Freising
Angerstr. 54, 85354 Freising, Germany
Discounts: If ads are to be published within 12 months:
by frequency: by pages:
3 and more ads 3 % 3 and more pages 5 %
6 and more ads 5 % 6 and more pages 10 %
9 and more ads 10 % 9 and more pages 15 %
12 and more ads 15 % 12 and more pages 20 %
18 and more ads 18 % 18 and more pages 23 %
24 and more ads 20 % 24 and more pages 25 %
36 and more ads 23 % 36 and more pages 30 %
48 and more ads 25 % 48 and more pages 33 %
60 and more pages 35 %
Placement: Placement cannot be guaranteed except for cover pages.
Special formats: On request only.
Agency commission: 15 %
Standard terms for advertisements: Our general business terms and conditions see:
TECHNICAL DETAILS

PRINTING PROCESS

**Insides:** Web Offset (CMYK)

**Cover:** Sheetfed Offset (CMYK)

**Size:** Trimmed size: 210 × 297 mm

Bleed: 3 mm head, 3 mm foot, 3 mm face, gutter 4 mm

Cutting marks must be included.

**ARTWORK**

**Types:** Printing documents (data) fonts: Please note that all fonts have to be supplied. If fonts are missing replacement fonts will have to be used, these could eventually change the appearance and the layout of the ad.

**Other details:** The minimum line width is 0.2 mm. Images with very thin structures and Copy-Dot-files could cause a moiré and have to be avoided.

**Recommended file formats:** Preferably non-separated PDFs (PDF/X-4 or higher). Distiller settings can be downloaded from support at www.appl.de. Types must be encapsulated and the CMYK colour mode has to be used. Please avoid to pass on so-called 'open' files. This may cause version and system-related errors for which no liability can be accepted. In case you do send such files the following programmes are supported:

**Mac programmes:** Photoshop, InDesign, Illustrator

**PC programmes:** Photoshop, InDesign, Illustrator

**File names:** A clear file name has to be chosen indicating “publication”, “issue number”, “advertisers name”, “ad size”, “printing process” e.g. "ct1209Microsoft_1x2_offset".

**Data carriers:** CD or DVD

**Resolution:** Screen: min 300 dpi; Line: min 800 dpi

**Inside proof:** The inside proofs have to be made according to the 4 colour mode (CMYK) based on the standards "PSO_LWC_Standard_eci.icc" for PT 3 Offset. The respective profiles can be downloaded from www.eci.org

**Cover proof:** The cover proofs have to be made according to the 4 colour mode (CMYK) based on the standards „ISO coated_v2 for PS1 Offset. The respective profiles can be downloaded from www.eci.org.

The proofs for the insides and the cover must be made from your supplied files. Only if the proofs are made according to the correct parameters, your advertisement can be printed within the usual tolerances of the process. In case of any queries on colour adjustments or ICC profiles, please do contact the Colour Management department. Phone: +49 90 92 / 999-231.

TECHNICAL HANDLING

**Files/Proofs to be sent to:**

appl druck GmbH
Abteilung Elbo-Rolle
Senefelderstr. 3-11
86650 Wemding, Germany

Please enclose for checking: Obligatory printouts or colour space adjusted proofs with reference to the contact person and phone number.

On the delivery address for copy materials (files/proofs) it is very important to indicate clearly the department: "Abteilung Elbo-Rolle".

We cannot accept any complaints if incorrect data is supplied.

**Queries on file supply:**

**Phone:** +49 90 92 / 999-227

**FTP-Server:**

address: druckdaten.appl.de
user: user_34
password: F3X92L

Please announce every FTP-Transfer per e-mail in advance

**E-mail:** ct@appl.de
OUR READERSHIP

For more than 30 years, c’t has been the leading media in the IT, computer and telecommunications field. With nearly a quarter million copies per issue and a total coverage of 853,000 readers, c’t addresses professionals and ambitious readers across all industries, both job-related and private.

STRONG COMPETENCE

- 678,000 readers have a very special interest in computer use
- 660,000 are sole decisionmakers for new ICT products
- 607,000 readers give advice more often, be considered experts
- 132,000 readers are among the top professionals in the field of information technology

THESE ITEMS c’t-READERS ARE READY TO SPEND THEIR MONEY ON

- PCs, smartphone, flat screen TV: 629,000
- Travelling: 505,000
- Facility/house/flat: 482,000
- Retirement provision: 329,000
- Insurance: 192,000

PARTICIPATION IN DECISION-MAKING AND ACQUISITION PLAN*

<table>
<thead>
<tr>
<th>Category</th>
<th>Decision participation</th>
<th>Purchases in 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data center</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Server</td>
<td>47 %</td>
<td>54 %</td>
</tr>
<tr>
<td>Netzwerk-hardware</td>
<td>43 %</td>
<td>62 %</td>
</tr>
<tr>
<td>Other Hardware</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PCs, Workstations</td>
<td>69 %</td>
<td>63 %</td>
</tr>
<tr>
<td>Notebooks</td>
<td>66 %</td>
<td>65 %</td>
</tr>
<tr>
<td>Software</td>
<td></td>
<td></td>
</tr>
<tr>
<td>System-tools</td>
<td>52 %</td>
<td>39 %</td>
</tr>
<tr>
<td>Infrastructure/Networksoftware</td>
<td>47 %</td>
<td>36 %</td>
</tr>
</tbody>
</table>

Source: AWA 2020; *Readership analysis July 2019
The c't front-end conference will take place for the third time in spring 2021. Because of the Covid 19 pandemic, we are organising it digitally and with a focus on one day, 9 February, with six lectures on one central topic: performance.

Performance is becoming increasingly important because websites are becoming more and more complex entities in which JavaScript libraries, stylesheets, images, videos, advertising and much more are used. However, this must not lead to websites not being delivered fast enough - because then the visitors click away and Google also ranks the pages lower. c't <webdev> sheds light on where web performance can go wrong, how to track down drags and how to make your pages faster.

On the day after the conference, several workshops on front-end development will take place. Make a note of 22 to 24 November. Then we will have the chance to meet again in person at the c't <webdev> in Cologne.

TARGET GROUP

- front-end developers
- web designer
- full-Stack developers
- UX and interaction designers
- project managers
- freelancers

CONTENT AND TOPICS

- Testing and Monitoring
- Avoiding performance traps
- Prefetching and Caching
- Clean up Images, JavaScript and Co.

SPONSORING PACKAGES

<table>
<thead>
<tr>
<th>Package</th>
<th>Price</th>
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<tr>
<td>Gold</td>
<td>Euro 7,000</td>
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<tr>
<td>Silver</td>
<td>Euro 4,000</td>
</tr>
<tr>
<td>Bronze</td>
<td>Euro 2,000</td>
</tr>
</tbody>
</table>

More information on each sponsor package on our media portal www.ct.de/mediakit
IT & CAREER

Current and future topics regarding the IT and MINT (STEM) job market will be published in about 220,000 subscription copies of the Heise magazines c’t and iX.

Our special IT & Career has established itself as a platform for personal image advertisements and traditional job advertisements. Twice per year, companies present themselves in IT & Career as attractive employers and thus reach highly qualified experts from all relevant areas of IT and MINT (STEM).

An excitingly designed company profile motivates exactly these people to take the next step and take on a new challenge. (Technical) colleges also have the opportunity of inspiring our readers to attend IT courses and take advantage of training opportunities.

**Issue 1**

**On sale:**
- c’t magazin 09/2021
  - 10 Apr, 2021
- iX-Magazin 05/2021
  - 22 Apr, 2021

**Space close:**
- 11 Mar, 2021
**Materials:**
- 15 Mar, 2021

**Issue 2**

**On sale:**
- c’t magazin 22/2021
  - 09 Oct, 2021
- iX-Magazin 11/2021
  - 21 Oct, 2021

**Space close:**
- 10 Sept, 2021
**Materials:**
- 13 Sept, 2021

---

**Format:** 200 mm × 280 mm  
**Type area:** 185 mm × 260 mm  
**All sizes:** width × height in millimeter

Extra charge for cover pages: 25%; All rates are valid for colour ads as well (no extra charges)
We Are Developers SUPPLEMENT

**We Are Developers** - the magazine for developers and those who want to become one.

Reach a top target group of almost 230,000 Heise subscribers (c’t and iX magazine) with this combination. In addition to the print edition, the magazine is distributed as a digital edition to a large number of young developers (free and interactive PDF version).

The digital edition is promoted via heise online, WeAreDevelopers and additional promotional campaigns.

For example, 30,000 registered users of WeAreDevelopers will receive access to the digital version of the magazine, 90,000 WeAreDevelopers followers will be informed about the issue (incl. linking) and 12,000 subscribers are made aware of the magazine directly via newsletter.

c’t, iX and heise Developer have the readers and users you need - IT and software professionals, IT engineers, innovation managers - and a broad readership interested in IT and technology. The development potential slumbers within them. Awaken their developer genes from its slumber. WeAreDeveloper provides the perfect developer platform.

---

**Issue 1**

On sale:
- c’t magazin 12/2021: 22 May, 2021
- iX-Magazin 06/2021: 27 May, 2021

Space close: **08 Apr, 2021**

Materials: **13 Apr, 2021**

**Issue 2**

On sale:
- iX-Magazin 12/2021: 18 Nov, 2021
- c’t magazin 25/2021: 20 Nov, 2021

Space close: **06 Oct, 2021**

Materials: **08 Oct, 2021**

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**Format:** 200 mm × 280 mm  
**Type area:** 185 mm × 232 mm  
**All sizes:** width × height in millimeter

Extra charge for cover pages: 25%; All rates are valid for colour ads as well (no extra charges)
REGIONAL SUPPLEMENTS

In the **IT regional supplements**, companies present themselves as a strong local partner or as an attractive employer for **competent IT specialists**.

The specials are published as an insert in the respective issue of c’t, and if you book both you can cover the whole of Germany nationwide. According to the same concept we also publish the supplement "IT companies from Austria introduce themselves".

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### Format:
- 200 mm × 280 mm
- **Type area:** 185 mm × 232 mm,
- **All sizes:** width × height in millimeter

### POSTCODE AREA

<table>
<thead>
<tr>
<th>POSTCODE AREA</th>
<th>Issue</th>
<th>Print run</th>
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<th>Materials</th>
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<td>11/21 dated 08 May, 2021</td>
<td>83,000</td>
<td>09 Apr, 2021</td>
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<td>6-9</td>
<td>24/21 dated 06 Nov, 2021</td>
<td>66,000</td>
<td>08 Oct, 2021</td>
<td>12 Oct, 2021</td>
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<tr>
<td>A (Austria)</td>
<td>25/21 dated 20 Nov, 2021</td>
<td>19,000</td>
<td>22 Oct, 2021</td>
<td>26 Oct, 2021</td>
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# CONTACT

<table>
<thead>
<tr>
<th><strong>Asia</strong></th>
<th><strong>Rest of World</strong></th>
<th><strong>UK, USA</strong></th>
</tr>
</thead>
</table>
| **Roberto Giordano**  
Account Manager  
Phone: +49 (0) 511 53 52 817  
roberto.giordana@heise.de | **Sascha Günther**  
Account Manager  
Phone: +49 (0) 511 53 52 359  
sascha.guenther@heise.de | **Bastian Laudien**  
Sales Director Digital  
Phone: +49 (0) 511 53 52 743  
bastian.laudien@heise.de |

---

### INTERNATIONAL REPRESENTATIVES

| ASIA  
**Media Gate Group Co., Ltd.**  
7F., No. 182, Section 4,  
Chengde Road,  
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* Supplementary issue