



The infotorial - visualize!

A new exclusive advertising format, available for the first time from issue iX 10/20!

The Infotorial visualizes your key message on a double page using graphics, icons or picture elements. Short texts about your technology, your products / services complete the Infotorial and bring your offers to the readers in a new modern format. An HR-torial can also be placed if you want to present yourself as an employer to the readers.

Inform efficiently: Our IT readers are used to accessing information via a dashboard view and deriving a context for their daily work from the combination of images and text. This learned text-image combination is used here to convey your message to the reader in the shortest possible time.

YOUR ADVANTAGES:

Next to the 2/1 page 4c media area in the iX magazin (print + app), the offer includes the conception as well as the graphic implementation of your advertising material. In consultation with you, we will develop an infotorial and make it available for your further use after its publication.

**Your test offer for media + conception:
Net: € 9,990**

Working at Heise

"The Heise Group stands for high-quality media and information in the online, mobile and print areas. Our media offerings include renowned computer titles such as c't and iX, innovative apps and informative websites such as heise online, one of the most frequently visited German special interest sites. In the directory media area, we publish 136 issues of Das Örtliche, 35 issues of Gelbe Seiten and Gelbe Seiten regional and 17 issues of Das Telefonbuch - as a printed medium, on the web and as an app for smartphones and tablets."



Further education

Lifelong learning is a priority for us: With the help of internal as well as external training and other offers, you will get fit for today's and future challenges.



Flexible working hours

Our various time models, such as flexitime or mobile working, enable you to find the perfect balance between job and leisure time.



Capital-forming benefits

Whatever investment form you choose: We will support you with an allowance in addition to your salary.



Events

Summer barbecue, public viewing, christmas party and co.: Celebrate with your team and reward yourself for your work!



Connection

Whether by bus, train, car or bicycle: Heise is easy and convenient to reach.

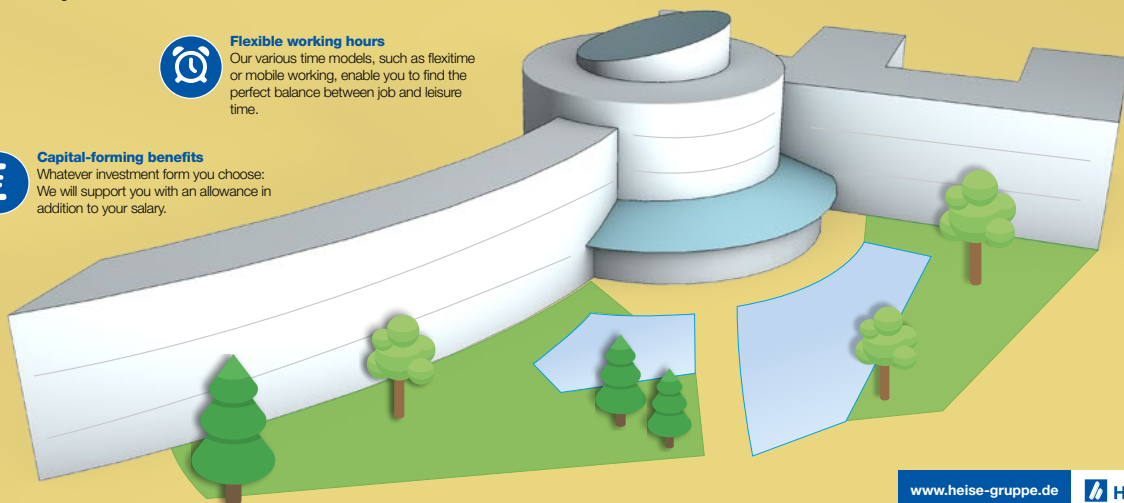


Sports & health

Benefit from our cooperation and train cost-effectively in many fitness studios and swimming pools.



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