

heise online Webcast

This is how lead generation works without trade fairs & Co.

Can lead generation work at all in times of corona, mass cancellation of events, travel bans and avoidance of social contacts?

Definitely!

With our following offers you will not only remain flexible and able to act, but

- present your know-how online in a targeted and professional way,
- reach your target group completely independent of location and safely,
- continue to generate valuable leads.

every webcast offer offers:

- audio or video format
- Duration: 60 minutes
- Live demo possible
- remote desktop
- 1 company spokesperson
- Lead time 3 weeks
- extensive application on heise online
- Creation of the co-branded advertising material for the webcast promotion
- Webcast promotion via newsletter and co-branded ads in selected environments on heise.de
- Standard leads (first name, last name, address, e-mail address, company name, company division, industry, postal code, DACH, telephone number)
- no lead guarantee >>> customer gets all generated leads

Webcast „medium“

- **Speakers/moderators** can react directly to **viewer questions**

Rate: EUR 7,900 EUR plus VAT



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