

## Camera test: Nikon Z 5

With the Z 5, Nikon has introduced a mirrorless full-frame camera in the entry-level segment. We have tested the camera in the laboratory and in practice and show you the differences to the more expensive sister models.

## Professional tips for sharp pictures

Photographer Sandra Petrovitz offers in her article an overview of the reasons for blur and provides practical solutions. Unsuitable settings are discussed as well as popular mistakes and possible technical problems.

## Express emotions with photos

Great literature and great cinema thrive on great emotions. And photos can also trigger such emotions. The article takes you on a journey to the „great emotions“ and at the same time gives you suggestions for expressing your own feelings in pictures.

## Lens test: lenses for Panasonic's mirrorless full frame

With Panasonic, another manufacturer has entered the market for mirrorless full-frame cameras. We present the lens portfolio and have tested the lenses with the high-resolution S1 R in the laboratory and in practice.

## Composition in landscape photography

With the help of a few little tips and tricks, you can create stunning shots, be it a mountain panorama, wild coast or enchanted forests! Professional Nicolas Alexander Otto reveals everything about his personal approach.



Photo by ShareGrid on Unsplash

## Test: Canon EOS R6

While the EOS R5 boasts with high resolution and 8K video, the new EOS R6 relies on speed and precise autofocus. We examine how it performs in the lab and in the field and how it compares to the competition.

## Test photo calendar

We test photo calendars from Aldi, Cewe, Colorland, Happy foto, Lidl, myphotobook, Pixum, Saal digital, Tchibo and Whitewall

Size	Type aera W x H	Bleed W x H	b/w	4c
2/1 page	390 x 260	420 x 297	€ 6,850	€ 9,550
1/1 page	185 x 260	210 x 297	€ 3,425	€ 4,775
3/4 page	185 x 193 137 x 260	210 x 216 146 x 297	€ 2,640	€ 3,680
2/3 page	185 x 171 122 x 260	210 x 195 130 x 297	€ 2,360	€ 3,255
1/2 page	185 x 128 88 x 260	210 x 152 103 x 297	€ 1,800	€ 2,475
1/3 page	185 x 84 58 x 260	210 x 107 71 x 297	€ 1,240	€ 1,650
1/4 page	185 x 62 43 x 260 90 x 128	210 x 80 53 x 297 103 x 152	€ 950	€ 1,300
cover page 2 and 4				€ 5,990
cover page 3				€ 5,250

### DATES 06/20

**PRINT RUN**  
37,000 copies

**ON SALE**  
02 November 2020

**SPACE CLOSE**  
21 September 2020

**MATERIALS**  
24 September 2020

Magazine format: 210 x 297 mm  
Fixed placement: + 10 %,  
All rates plus VAT

Advertising on the magazine DVD, rates upon enquiry  
\* Bleed: 3 mm bleed margin

Verlagsbüro ID GmbH & Co. KG  
Jathostr. 10a  
30916 Isernhagen, Germany  
Phone: +49 [0]511 616595-0  
Fax: +49 [0]511 616595-55  
E-mail:  
service@verlagsbuero-id.de  
Web:  
[www.verlagsbuero-id.de](http://www.verlagsbuero-id.de)

Ines Walter (Litg.): -25  
Irmgard Ditgens: -0  
Susanne Sinß: -35  
Colien Burghardt: -40