

IT & CAREER II/2020

Focus on IT staff recruiting

Present your company especially now
as a storm-proof employer and place
your latest job offers

*Inspire with
mobile work
in motivated
teams*



„IT & Career“ special topic supplement in the subscribed circulation of

ct

+

IX

+

**Technology
Review**
Das Magazin für Innovation

IT & CAREER II/2020

The special highlights current topics around the IT and MINT job market. This editorial environment and the circulation of around 230,000 copies offer ideal conditions for finding the proverbial needle in the haystack and filling the vacant positions in your company.

With a personal image advertisement or a classic job offer you present yourself to our readership as an attractive and future-proof employer.

OUR TOPICS:

What the engineers of sustainability learn:

Experts for renewable energy are in demand, and more and more universities are offering Green Energy as a course of study.

What counts during a job interview via Skype:

Career without contact works a little differently. Here are twelve tips for job interviews in live mode.

How agile work models change the company:

New Work is sexy - and not just for start-ups. The new sense of work models is also finding its way into traditional companies.

When distance learning of IT is worthwhile:

Many specialists who think about tomorrow are thinking about a part-time degree course. With a little luck, the employer will pay for it.

Whoever programs connected cars:

The classic car mechanics have long since become mechatronic engineers. How much IT knowledge do they need to have today?

Who's the caretaker for e-commerce:

To ensure that services remain scalable and highly available, the site reliability engineer has been developed as a new job profile.

Welcome on board. We look forward to hearing from you!

Julia Gäbel



Sales Director
Technology Review

Tarik El-Badaoui



Sales Director
iX

Simon Tiebel



Sales Director
c't

OUR READERS - YOUR TARGET GROUP



c't reaches **239,000** readers in the TOP 20 working group!



539,000 c't readers consider professional success important and desirable



76% of c't readers are interested in professional growth



85% of iX readers find job-related information in iX



401,000 c't readers are fully engaged in their profession and working hard for it



Technology Review readers are mainly graduates of technical or scientific courses of study:

21% of Computer Science,
14% of Electrical Engineering and
11% of Natural Sciences



Highly educated and with a university degree

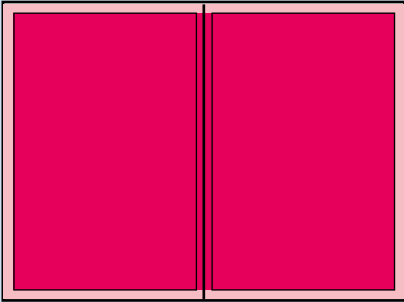
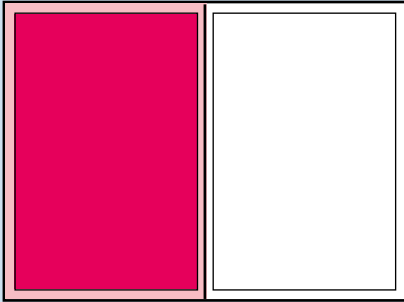
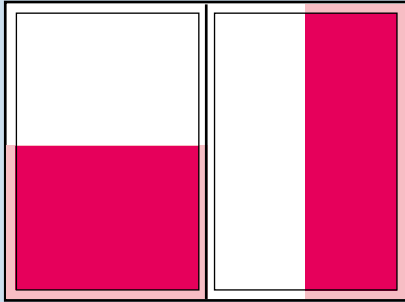
60% iX readers
57% Technology Review readers
37% c't readers

Do you offer exciting challenges and a modern working environment? Then tell our readers about it.

Your options:

- advertorial + job offer
- recruiting–image–ad
- classical job offer
- Further education options and study courses

FORMATS, RATES, DATES

2/1 page	1/1 page	1/2 page
		
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08 Oct 2020

c't magazin 22/2020

10 Oct 2020

iX Magazin 11/2020

22 Oct 2020

Space close:

11 Sept 2020

Materials:

14 Sept 2020

Combine: **One page company profile + one page recruiting!**

CONTACT

Ask our media teams for an attractive offer!