

heise online Reader Test

Reader test - how it works

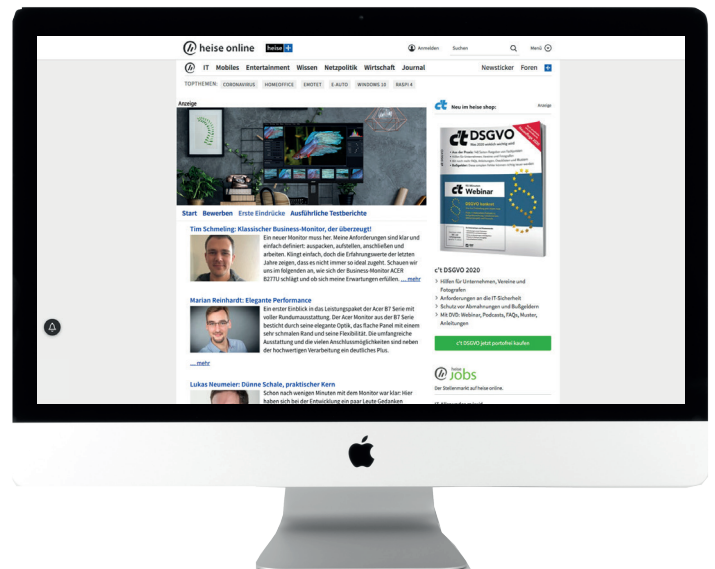
Selected users deal intensively with the product in a test lasting several weeks and then share their experiences. The content generated in this way is highly credible and can be used afterwards.

A classic win-win situation for all parties involved:

- You receive valuable & highly credible content through direct exchange and detailed results with our users.
- Content with which you can address your target group even more clearly in the future and focus your products even more precisely.
- This content will be published by us throughout the test, so our users will establish a connection to you.
- Extensive advertising through co-branded ads.

Examples:

- <https://www.heise.de/solutions/eizolesertest/ausfuehrliche-testberichte/>
- <https://www.heise.de/security/solutions/cognitix-firewall-test/tester-fuer-neue-firewall-gesucht/>
- <https://www.heise.de/foto/solutions/rollei-hs-blitz-testaktion/start/>



What our users are interested in:



Our users are waiting for your products and want to test them.

Take the chance now and contact us!

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