



RATE CARD 2020

heise Jobs Der Stellenmarkt auf heise online. EUR/STK 555

Stellenuche Für Arbeitgeber Karriere-Netzwerk

Jobangebote suchen

Was? Land, Region, Stadt oder PLZ

[Erweiterte Suche](#)

Gefragte IT-Bereiche

Softwareentwicklung	Consulting, Beratung	Data Warehouse
Projektmanagement	SI/IT-Beratung	IT-Architektur, -Infrastr.
Datenbanken	Vertrieb	Doku, Redaktion, CMS
Webdesign/-proj.	IT-Marketing	IT-Hardwareentwicklung
Netzwerktechnik/TK	Systemadministration	TK-Hardwareentwicklung
Unternehmenssoftware	Netzwerke/Netze	Hardware-Programmierung
Helpdesk, techn. Support	Qualitätsicherung, Testing	Embedded Systeme

Freie Jobs bei diesen Arbeitgebern

[Open Developer \(m/w/d\)](#)

[CT Specialist \(m/w/d\) /
Volantier \(m/w/d\)](#)

[Senior / Senior Test Engineer
\(m/w/d\), Berlin & Elmsee](#)

Jobangebote

Neue Angebote Bald endende Angebote

Softwareentwickler (m/w/d) im Bereich Industrie 4.0 Arburg GmbH & Co. KG	Laßburg 21.11.2019
Information Risk Manager (m/w/d) Intertyp Gruppe	München 21.11.2019
Data Engineer (m/w/d) im E-Commerce Lid Digital	Berlin 23.11.2019

IT-JOBTAG

Sie suchen einen interessanten und qualifizierten Job in der IT-Branche? Dann besuchen Sie unsere IT-Jobtage!

[Zu den IT-Jobtagen](#)

**<Frontend>
Backend
// Happy End**

@heise
Karriere-Netzwerk

Dreh den Spielfuß um und lasse die Unternehmen sich bei Dir bewerben.

[Karriere-Netzwerk](#)

Der Job in der Medienbranche

Arbeiten Sie in den Unternehmen der Verlagsgruppe Heise!

[Aktuelle Stellenangebote](#)

Für Arbeitgeber

INFORMATION ON THE PUBLISHING HOUSE

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SHORT PROFILE

heise jobs is the IT job portal under the umbrella of heise online. Companies seeking staff can address highly qualified specialists and executives from the IT industry, as well as well-educated young career starters in the IT, telecommunications and e-business sectors here.

The renowned editors of publications such as **c't**, **ix** and **TELEPOLIS** provide up-to-the-minute news and competent background information covering all areas of the IT industry.

Reader analyses show that heise online readers belong to the target group of rather young readers with a high percentage of IT specialists and executives, an advanced educational background and a high Internet affinity.

heise jobs, the IT job exchange on **heise online**, helps you recruit first-class candidates – quickly and directly.

Facts

- **User traffic October 2019:** 67,907 Page Impressions (Source: IWM)
- **Target group:** Very young target group with high education

The screenshot displays the heise jobs website. At the top, the logo 'heise Jobs' is visible alongside the tagline 'Der Stellenmarkt auf heise online.' and navigation buttons for 'Stellensuche', 'Für Arbeitgeber', and 'Karriere Netzwerk'. The main section is titled 'Jobangebote suchen' and includes a search bar with a 'Suchen' button. Below this, a grid lists 'Gefragte IT-Bereiche' such as Softwareentwicklung, Consulting, Beratung, Data Warehouse, Projektmanagement, SAP-Beratung, IT-Architektur, Infrastruktur, Datenbanken, Vertrieb, Tools, Redaktion, CMS, Webdesign/-prog., IT-Marketing, IT-Wartung/Entwicklung, Nachrichtentechnik/TK, Systemadministration, TK-Hardwareentwicklung, Unternehmenssoftware, Netzwerke/Netze, Hardware-Programmierung, Helpdesk, techn. Support, Qualitätsmanagement/Testing, and Embedded Systems. A section for 'Freie Jobs bei diesen Arbeitgebern' features logos for TENSQUARE, Heise Medien, and ftconsult. The 'Jobangebote' section shows a list of positions: 'Softwareentwickler (m/w/d) im Bereich Industrie 4.0' at Artug GmbH & Co. KG, 'Information Risk Manager (m/w/d)' at Intalvo Gruppe, and 'Data Engineer (m/w/d) im E-Commerce' at Ewli. On the right side, there are several promotional banners, including one for 'IT-JOBTAG' and another for '<Frontend> # Backend // Happy End' with the hashtag #heise Karriere-Netzwerk.

JOB ADVERTISEMENTS

Job advertisements Classic

Job advertisement in a standard layout, without individual design

Duration 30 days 630 Euro

Extension by 30 days 400 Euro

Job advertisements Professional

Advertisement with individual design in HTML

Duration 30 days 710 Euro

Extension by 30 days 500 Euro

Layout of your ad in HTML according to your requirements 90 Euro

Every additional ad with the same layout 50 Euro

Job advertisements for apprenticeship/training positions and internships

Duration 30 days 99 Euro

Heise RegioConcept **Java Anwendungsentwickler (m/w/d)**

Java Anwendungsentwickler (m/w/d)

Ihr Herz schlägt für die Anwendungsentwicklung von der Anforderungsanalyse bis zu den abschließenden Tests der Anwendungen? Dann suchen wir Sie für unseren Standort Hannover als Java Anwendungsentwickler (m/w/d) in Vollzeit. Wir freuen uns auf Ihre Bewerbung!

Ihre Aufgaben

- Die Entwicklung von Anwendungen rund um die Gestaltung und den Vertrieb von Anzeigen im Bereich Verzeichnisseiten mit Java (J2SE), HTML5, CSS3, JavaScript, User Interface.
- Die Anforderungsanalyse, Konzeption sowie die Tests der Anwendungen liegen in Ihrem Verantwortungsbereich.
- Mit Ihrer Tätigkeit bilden Sie die Schnittstelle zwischen der IT, den Fachabteilungen sowie den Kunden und haben dabei stets alle Interessen im Blick.

Ihre Talente

- Sie verfügen über ein abgeschlossenes Studium im Bereich Informatik/Mathematik oder haben eine Ausbildung zum Fachinformatiker (m/w/d) Anwendungsentwicklung.
- Sie bringen mindestens ein bis zwei Jahre einschlägige Erfahrung aus dem Bereich der (Java) Anwendungsentwicklung mit dem fundierten Kenntnisse im Bereich relationaler Datenbanken und in der GUI Entwicklung mit Swing können Sie besonders einbringen.
- Wünschenswert sind zusätzliche Erfahrungen in der Web-Entwicklung mit Java sowie Kenntnisse in SAP ERP.
- Eigenverantwortliches Arbeiten und ein konstruktives Kommunikationsverhalten gehören ebenfalls zu Ihren Stärken.
- Sehr gute Deutschkenntnisse in Wort und Schrift sowie gute Englischkenntnisse runden Ihr Profil ab.

Ihre Benefits

- Die Mitarbeit in einem etablierten und mitarbeiterorientierten Unternehmen mit familiär geprägter Arbeitsatmosphäre und hochem Niveau.
- Profitieren Sie von flexiblen Arbeitszeiten und der Möglichkeit, auch im Homeoffice arbeiten zu können.
- Sie arbeiten in engagierten und qualifizierten Teams mit regelmäßigen Weiterbildungsmöglichkeiten.
- Wir stellen Ihnen zudem eine tolle Arbeitsbeziehung, betriebliche Altersvorsorge, Kantine, ein Mitarbeiter Fitnessprogramm und einiges mehr.

Diese Anzeige: [Facebook](#) [LinkedIn](#) [Twitter](#) [Google+](#) [Print](#) [Bewerben](#)

Ähnliche Ergebnisse

(Donaueschingen) * (1) Consultant* Unternehmens- undMethodik, systemarchitektur...
 Softwareentwickler (m/w/d), Webentwicklung
 SAP Logistik Berater (m/w/d), Logistik

LONGER MATURITIES

Advertisement Classic

60 days	€ 800.00
90 days	€ 950.00
6 months	€ 1,200.00
12 months	€ 1,950.00

Advertisement Professional

60 days	€ 1,020.00
90 days	€ 1,200.00
6 months	€ 1,530.00
12 months	€ 2,100.00

For further advertisement packages we will make you a separate offer.

The screenshot shows the heise Jobs website interface. At the top, there's a navigation bar with the heise Jobs logo and the tagline "Der Stellenmarkt auf heise online." Below this are buttons for "Stellensuche", "Für Arbeitgeber", and "Karriere-Netzwerk".

The main section is titled "Jobangebote suchen" and includes a search bar with fields for "Was?" and "Land, Region, Stadt oder PLZ", and a "Suchen" button. Below the search bar, there's a section for "Gefragte IT-Bereiche" with a link to "Erweiterte Suche". This section contains a grid of job categories such as Softwareentwicklung, Consulting, Beratung, Data Warehouse, Projektmanagement, SAP-Beratung, IT-Architektur, Infrastruktur, Datenbanken, Vertrieb, Docs, Redaktion, CMS, Webdesign/-proj, IT-Marketing, IT-Hardwareentwicklung, Netzwerke/Infrastrukt, Systemadministration, IT-Hardwareentwicklung, Unternehmenssoftware, Netzwerke/Infrastrukt, Hardware-Programmierung, Helpdesk, techn. Support, Qualitätsicherung/Testing, and Embedded Systeme.

Below the grid, there's a section "Freie Jobs bei diesen Arbeitgebern" featuring logos for TENSQUARE, Heise Medien, and ftconsult, each with a link to their respective job listings.

The bottom section is titled "Jobangebote" and shows a list of job listings. The first listing is for a "Softwareentwickler (m/w/d) im Bereich Industrie 4.0" at Arburg GmbH & Co. KG, located in Löffing, with a date of 21.11.2019. The second listing is for an "Information Risk Manager (m/w/d)" at Intertyp Gruppe, located in München, with a date of 21.11.2019. The third listing is for a "Data Engineer (m/w/d) im E-Commerce" at Lid Digital, located in Berlin, with a date of 23.11.2019.

On the right side of the page, there are several promotional banners. One is for "IT-JOBTAG" with the text "Sie suchen einen interessanten und qualifizierten Job in der IT-Branche? Dann besuchen Sie unsere IT-Jobtage!" and a button "Zu den IT-Jobtagen". Another is for "<Frontend> # Backend // Happy End" with the text "@heise Karriere-Netzwerk" and a button "Dreh den Spiel um und lass die Unternehmen sich bei Dir bewerben." Below this is a button "Karriere-Netzwerk". A third banner is for "Der Job in der Medienbranche" with the text "Arbeiten Sie in den Unternehmen der Verlagsguppe Heise!" and a button "Aktuelle Stellenangebote". The bottom right banner is for "Für Arbeitgeber" featuring a photo of a man.

SUPPLY OF YOUR ADVERTISEMENTS - TECHNICAL SPECIFICATIONS

Your job advertisements at heise jobs

We offer a convenient way to book and place your job advertisements yourself at heise jobs at www.heisejobs.de.

You may either place job advertisements without individual layout (continuous text) or laid out advertisements in HTML format stored on your own server.

In case you cannot supply your own laid out advertisements on your own server, we are happy to include them on our servers in order to publish them at heise jobs.

In this case, please send us HTML files of your job advertisements that fulfil the specifications detailed below.

Supply of complete HTML advertisements:

Please e-mail your advertisements as a ZIP archive to:
stellenanzeigen@heise.de

When sending your advertisements, please also include a screenshot showing the desired page layout.

Please contact our media support team in case you have questions:

Christiane Klingenbrunn Phone: +49 [0]511 5352-150

Lisa Simon Phone: +49 [0]511 5352-872

Nilgün Fuchs Phone: +49 [0]511 5352-815

IT JOBTAGE 2020

ARE YOU LOOKING FOR INTERESTING AND QUALIFIED APPLICANTS FROM THE IT INDUSTRY?

heise jobs, the job exchange of Germany's leading IT-News Website heise online, and Jobware, the job market for specialists and executives, have been organising IT job days very successfully for the last two years. Take the chance and present your company as attractive employer with current job offers, training and further education places as well as extra-occupational study courses in the ICT segment. In a direct conversation, you as employer can get directly into contact with future potentials and exchange first information.

Your contact:

Christiane Klingenbrunn
Lisa Simon

Tel.: +49 [0]511 5352-150
Tel.: +49 [0]511 5352-872

You will experience:

- a small fine event with job-interested ICT professionals
- exclusive lectures by the editors of the renowned computer magazine c't and exclusive lectures by you as an exhibitor (Are you interested?)
- a venue with an optimal infrastructure

ITJOBTAGES 2020

That's what we offer you as exhibitor:

- direct access and discussions with ICT job applicants
- Information stand with bar table and 2 stools/chairs and space for your information documents, WLAN
- extensive communication and advertising of the event in the Heise media and about job goods
- Application for the event through our excellent contacts to universities and colleges
- Mention of your company and company presentation in an advertising campaign on heise online and heise jobs
- Presentation of your company with logo and short description on the registration page
- Catering included

Cologne	Nuremberg	Karlsruhe	Hanover
10 Sep 2020 KOMED in the MediaPark	15 Sep 2020 Meistersinger- halle Nuremberg	23 Sep 2020 IHK Haus der Wirtschaft	30 Sep 2020 Verlagsgebäude Heise Medien

Stuttgart	Berlin	Leipzig	Frankfurt
28 Oct 2020 IHK Region Stuttgart	05 Nov 2020 Spreespeicher	11 Nov 2020 Mariott Hotel	18 Nov 2020 IHK Gebäude am Börsenplatz

Rate for the service package EUR 3,600

Hanover: EUR 3,100

Lectures: EUR 500 (plus VAT)

Benefit from attractive discounts:

2-3 cities: 10% • 4-6 cities: 15% • 7 cities and more: 20%

powered by



**NEW:
now
twice in
2020**

The new event from Heise

After its successful premiere in October 2019, we will continue the format of the IT job summit in 2020. Based on the nationwide IT Job Days, heise jobs organizes a 2-day event for companies, who are looking for IT professionals to drive their IT projects and digitization. In addition to the Bavarian region, we will also hold an IT jobsummit in the Dusseldorf region for the first time in 2020.

The Summit does not see itself as a classic recruiting trade fair, but as a platform for personal and professional exchanges between potential employers and qualified workers. The exhibition is enriched by a large number of lectures, workshops and the opportunity to have free application photos and a CV check taken. Use the credibility of our brands (e.g. c't, iX and heise online) and thus the direct reader access to thousands of IT specialists.

Schedule 2020

- 25–26 September 2020 – Dusseldorf
- 23–24 October 2020 – Munich

Rates	
Workshop	€ 1,490.00
Lecture	€ 600.00
Basic package	€ 4,900.00
Plus package	€ 6,900.00
Extra package	€ 9,900.00

HEISE PUBLICATIONS



c't magazin für computertechnik is one of the most renowned information sources for computer specialists in Europe **for more than 35 years**. Once a fortnight, c't provides readers a multitude of themes, technical know-how, independent journalistic investigations and in-depth articles.

The magazine publishes articles on operating systems, hardware technology and communications across all vendors and platforms. In addition to traditional computer technology, c't also has a strong focus on state-of-the-art applications such as digital audio/video or mobile computing.

Group Sales Director
Michael Hanke · +49 [0]511 5352-167
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iX is mandatory reading for professional IT users **for almost 30 years**. The carefully selected mixture of vendor-independent tests, articles about IT fundamentals and background reports as well as new product presentations provides the information necessary for successful enterprise deployment. This selection of up-to-the-minute reports and future-oriented expertise also serves as suitable environment for a job section of high reputation among IT experts.

Group Sales Director
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Technology Review is a magazine for science and economy targeted at executives and decision-makers, researchers and developers, go-getters and executives alike. Technology Review imparts knowledge and provides orientation on the latest technology trends and identifies market opportunities and the business value of innovations. The focus is on issues such as information, bio- and nanotechnology, energy, telecommunications, traffic and materials research. Technology Review is the licensed German edition of the renowned „MIT's Magazine of Innovation“ **in its 15th year**.

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GENERAL TERMS & CONDITIONS

General Terms & Conditions heise jobs of

Heise Medien GmbH & Co KG, Karl-Wiechert-Allee 10, 30625 Hannover

- represented by the Managing Directors Ansgar Heise and Dr. Alfons Schröder -

These General Terms & Conditions apply for the signing and execution of contracts between Heise Medien GmbH & Co KG (Heise Verlag) and the customer regarding the online job exchange and the rights and duties arising out of this contract for the two parties involved.

I. Subject matter of the General Terms & Conditions

The subject matter of these General Terms & Conditions is the specification of the contractual terms of contracts concluded online or otherwise between Heise Verlag and advertising customers regarding the publication of advertisements in the online job exchange on the Heise Verlag web sites and with customers requesting access to the applicant database. The General Terms & Conditions applicable when the contract is signed apply.

The first section specifies the terms and conditions of Heise Verlag for the publication of job advertisements at heise jobs. The second section deals with the contractual terms regarding access to the applicant database operated by Heise Verlag. The third section comprises terms and conditions valid for both sections described above.

II. Publication of advertisements at heise jobs

§ 1 Signing of the advertising contract

1. An „advertising contract“ in the sense of the following General Terms & Conditions is a contract for one or several advertisements of an employer or other interested parties (customer) on the online job market of Heise Verlag's web sites.
2. The contract is deemed concluded when Heise Verlag confirms the customer's respective purchase order. An order may be placed by completing the form available on the web site or by other means, such as by e-mail, fax or letter. The customer will receive an order confirmation after receipt of his advertisement order by e-mail or otherwise and after Heise Verlag has validated the order. The contract is deemed signed upon confirmation or upon clearing.
3. The information contained in Heise Verlag's order confirmation, in particular concerning the start date and duration of the advertisement placement, is deemed agreed between the parties. If the customer does not agree with the information contained in the order confirmation, he will contact Heise Verlag immediately to have this information corrected, as appropriate.

§ 2 Duty to inform

When placing an order, the customer is obliged to provide true and correct information. If no such information or if incorrect data - in particular, a wrong address - is provided from the outset, Heise Verlag may withdraw from the contract if one has already been entered into.

§ 3 Reservation to reject orders

1. Heise Verlag reserves the right to reject advertisement orders due to their content, origin or technical design, in particular in cases where the content of the job advertisement offends legal or regulatory prohibitions or is contra bonos mores or if publishing the advertisement is deemed unacceptable for Heise Verlag due to other reasons.
2. If an advertisement already published online offends legal or regulatory prohibitions or is contra bonos mores, Heise Verlag has the right to remove this advertisement immediately from their offering. Heise Verlag will inform the customer immediately that his advertisement has been withdrawn and will make arrangements with the customer on how to proceed.
3. If an advertisement is rejected prior to publication or removed from the web site, because it offends legal or regulatory prohibitions or is contra bonos mores or if publishing the advertisement is deemed unacceptable for Heise Verlag due to other reasons, the customer is not entitled to claim damages from Heise Verlag. If the customer is liable for the situation, Heise Verlag is entitled to claim reimbursement of expenses.

§ 4 Supply of advertisements

1. The customer has several options to supply the advertisements to be published.
Enter the data into the web form
- Send the data by e-mail, letter, fax, or otherwise
- Send a digital copy
- Provide the advertisement on his own server and integrate it into the frames of Heise Verlag.
2. The customer is responsible for the complete supply of the means of advertisement, in time and before the first publication date specified and agreed in the order confirmation. Heise Verlag cannot be held accountable for any delays caused by the content of the advertising material supplied by the customer or for content-related or technical reasons.

§ 5 Creation of advertisement by Heise Verlag

1. If the customer explicitly commissions Heise Verlag to do so, Heise Verlag will design and create advertisements for the customer based on the customer's specifications.
2. Heise Verlag will receive a fee for creating and designing such advertisements. Unless otherwise agreed in writing, this fee is based on the pricing list published online on the pages of heise jobs.
3. Heise Verlag will reserve all copyrights and usage rights for the advertisements created by Heise Verlag for the customer; unless otherwise agreed in writing, they will not be transferred to the customer automatically, even after termination of contract. This provision does not apply for those parts of the advertisement supplied by the customer.

§ 6 Infringement of third-party rights

1. Heise Verlag is not obliged to check the texts and images supplied by the customer and the technical design of the advertisement for any infringements of third-party rights.
2. If trademarks or copyrighted material is used for publishing the advertisement, the permission to use this material is deemed granted with the advertisement order. The customer warrants that he has the right to grant such permission.
3. The customer explicitly indemnifies Heise Verlag from any claims of third parties that may arise due to the form, content or design of the advertisements, in particular potential infringements of copyrights or trademark rights. The parts of the advertisements created by Heise Verlag are excluded from such indemnification.

§ 7 Publication of the advertisement

1. Heise Verlag will ensure online publication of the advertisement commissioned by the customer on Heise Verlag's job market web pages at the time and for the duration agreed.
2. The customer must check the published advertisement immediately after its first publication and must lodge any complaints immediately. If the customer does not lodge such complaint, the published advertisement is deemed approved free of defects.

§ 8 Modifications of advertisements

1. If the customer requests so, Heise Verlag will modify job advertisements during their period of publication, if such content-related or technical modifications are deemed acceptable.
2. If only minor modifications have to be performed by Heise Verlag with only minor efforts, they will be performed free of charge. For major modifications, a fee must be paid to be agreed between Heise Verlag and the customer.
3. If the customer hosts the advertisement on his own server and integrates the offering through frames into Heise Verlag's offering, the customer may modify his advertisements anytime,
4. with the exclusion of modifications that change the content of an advertisement in a way that another job would be advertised instead of the original job. If such modifications are performed without Heise Verlag's consent, the advertisement is deemed newly published, and a fee based on the pricing list of Heise Verlag will be charged. In addition, Heise Verlag has the right to terminate the contract without notice.

§ 9 Transfer of advertisements to third parties

1. Heise Verlag is not permitted to transfer the advertisement in part or as a whole to other online or offline media for publication without the customer's explicit consent.
2. Heise Verlag is not liable for any unauthorised transfer of the advertisement or individual parts of this advertisement into third-party offerings, since we cannot rule out such transfers based on the current state of technology. If Heise Verlag learns of such cases, the customer will be informed accordingly

§ 10 Remuneration

1. A fee must be paid to Heise Verlag for publishing and provisioning the advertisement. Unless agreed otherwise and individually in writing, the amount of this fee is based on Heise Verlag's pricing list published online. The fee shall be calculated based on the pricing list published in the Internet at the time when the customer's order is received.

2. Unless otherwise agreed, the amounts invoiced are due immediately and net. Payment is deemed made

when the money has been credited to Heise Verlag's bank account.

3. The customer only has the right of retention if and to the extent to which his counterclaim arises from the same contract. Any offsets made by the customer are excluded unless the counterclaims have been recognised by declaratory judgment or have been acknowledged by Heise Verlag.

§ 11 Warranty

1. Heise Verlag ensures that the advertisements are reproduced as well as possible according to the common technical standard. However, the customer understands that the current state of technology does not allow a program to be created that is completely free of any deficiencies.
2. In particular, reproduction of the job advertisement is not deemed deficient if such deficiencies are caused by using an unsuitable presentation by software and/or hardware, by disruptions of communication networks operated by other providers, by computer breakdowns at an Internet access provider or online service or by incomplete and/or not updated offerings of proxy servers (caches) of commercial and free providers and online services.
3. the presentation of advertisements is impossible due to reasons for which Heise Verlag is responsible, the customer may claim a correct substitute advertisement, which is, however, limited to the extent to which the usage of the job advertisement has been affected. If publication of such substitute advertisement fails for whatever reason, the customer has the right to either withdraw from the contract or to claim a reduction of the price for this advertisement. Any claims for damages by the customer are, however, excluded.

III. Access to applicant database

§ 1 Signing of the contract

The contract is deemed entered into when Heise Verlag confirms the customer's respective purchase order. An order may be placed by completing the form available on the web site or otherwise, in particular, by e-mail, fax or letter. The customer will receive an order confirmation by e-mail or otherwise. A contract is deemed entered into as soon as such confirmation is received or when database access is granted.

§ 2 Database access

1. Upon registration and receipt of the password, the customer may access the database where job applications at heise jobs are stored.
2. The customer may only contact the job applicant when the contract has been concluded and during the term of contract. Once the customer has found an interesting candidate in the database, the applicant will be informed that the customer is interested. If the applicant agrees to make contact with the customer, Heise Verlag will supply the applicant's contact data to the customer, who would then be able to make contact with the applicant himself.

§ 3 Remuneration

1. A fee must be paid to Heise Verlag to allow the customer to contact applicants from the applicant database. Unless agreed otherwise and individually, the amount of this fee is based on Heise Verlag's pricing list published online. The fee shall be calculated based on the pricing list published in the Internet when the customer's request for database access is received.

2. Unless otherwise agreed, the amounts invoiced are due immediately in full. Payment is deemed made when the money has been credited to Heise Verlag's bank account. 3. The customer only has the right of retention if and to the extent to which his counterclaim arises from the same contract. Any offsets made by the customer are excluded unless the counterclaims have been recognized by declaratory judgment or have been acknowledged by Heise Verlag.

§ 4 Term of contract

The minimum term of a contract on access to the applicant database is four weeks. All details on the term of contract can be found in the pricing list published online.

§ 5 Warranty

1. Heise Verlag ensures the best possible access to the database allowed by the common technical standard. However, the customer understands that the current state of technology does not allow a program to be created that is completely free of any deficiencies.

2. In particular, access is not deemed deficient if such deficiencies are caused by using an unsuitable presentation software and/or hardware, by disruptions of communication networks operated by other providers, by computer breakdowns at an Internet access provider or online service or by incomplete and/or not updated offerings of proxy servers (caches) of commercial and free providers and online services.

3. If access to the applicant database is impossible due to reasons for which Heise Verlag is responsible, the customer may claim an extension of the term of contract to access the database, which is, however, limited to the extent to which the purpose and usage of the database has been affected. If access to the database during the extended term of contract fails for whatever reason, the customer has the right to either withdraw from the contract or to claim a reduction of the price paid for the database access. Any claims for damages by the customer are, however, excluded.

IV. General provisions

§ 1 Liability

1. Heise Verlag assumes unrestricted liability for intention and gross negligence of their employees, legal representatives and executives. This also applies for expressly warranted properties. Heise Verlag will only be liable for slight negligence if a cardinal duty essential for accomplishing the contractual goal and purpose has been infringed.

2. If and to the extent to which cardinal duties in the sense described above have been infringed, liability is restricted to the damage typical for this type of contract. In particular, liability resulting from non-achievement of employment or wrong employment is excluded, as is any liability for content for which Heise Verlag is not responsible, e.g., content entered by applicants.

3. In any case, liability towards companies for damages resulting from gross and slight negligence is restricted to the amount and extent typical and foreseeable for such cases and to damages not controllable by the customer; for vicarious agents who are no legal representatives or executives, this restriction also applies for damages caused by intent.

§ 2 Privacy

1. Without the customer's explicit consent, Heise Verlag will only gather and store data necessary for executing the order and the contract electronically. Heise Verlag will make use of all data provided only for the purposes agreed by the customer.

2. Heise Verlag will ensure that the regulations of the federal privacy law will be observed. In other respects, Heise Verlag's privacy policy will apply.

§ 3 Miscellaneous

1. For business with business people and legal persons according to public law, the venue for all disputes arising out of this contract will be Hanover. In addition, Heise Verlag is also entitled to take legal action at the customer's place of business.

2. If one of the provisions of the General Terms & Conditions is or becomes ineffective, this does not affect the effectiveness of the remaining provisions. The parties to this contract agree to replace the ineffective provision by another provision that comes close to the economic purpose of the ineffective provision.

3. This contract is subject to the German law under exclusion of the United Nations Convention on Contracts for the International Sale of Goods.

4. Place of performance is Hanover.

5. Subsidiary agreements, modifications and amendments to this contract must be done in writing to be effective; this also applies for a waiver of the written form.

YOUR CONTACTS

Media support & scheduling

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